

**WEST BENGAL JOINT ENTRANCE EXAMINATIONS BOARD**  
**AQ-13/1, Sector-V, Salt lake, Kolkata-700 091**  
**Website : www.wbjeeb.in**

**INFORMATION BROCHURE**

The Board will conduct the Entrance Test called JEHOM-2015 as well as Counselling for admission to Bachelor Degree in Hotel Management for the academic session 2015-16 as detailed below :

On-line form fill up process through Board's Website : <a href="http://www.wbjeeb.in">www.wbjeeb.in</a>	14.08.2015 to 24.08.2015
Application fee payment in any Allahabad Bank branch	17.08.2015 to 24.08.2015
Downloadable Admit card available in Board's website	25.08.2015 till the date of exam.
Date and time of Entrance Test	Saturday, 29 <sup>rd</sup> August 2015 1 p.m. to 2p.m.( 1 hr.)
Subject of Test	Test on English Language, General Knowledge, Logical Reasoning and Elementary Mathematics
Date of publication of Result	Sunday, 30 <sup>th</sup> August 2015
Date and time of counselling	Monday, 31 <sup>st</sup> August 2015 from 12.30 p.m.
Venue of Counselling	WBJEEB Office at AQ-13/1, Sector-V, Salt lake, Kolkata- 700 091

**NB :** Due to exigencies , any part of the above noted programme may be altered. If so, it would be communicated in due course through Board's website.

Applicants seeking admission to AICTE approved Under Graduate (UG) Course in Hotel Management in the state of West Bengal for the academic session 2015-16 will have to appear at the state level Joint Entrance Examination (JEHOM-2015) to be conducted by the West Bengal Joint Entrance Examinations Board.

**EXAMINATION AND QUESTION PATTERN:**

A written test will be conducted consisting of one paper consisting of following subjects :

- Test on English Language - 30 marks
- General Knowledge -30 marks
- Logical Reasoning - 20 marks
- Elementary Mathematics -20 marks

The Question paper will contain fifty (50) questions each carrying two(2) marks. All questions will be of **Multiple Choice Question (MCQ)** type. Answers are to be marked (bubbled) on **OMR Answer Sheets** using black /blue ball point pen.

Each question will have **four answer options** of which **only one is correct**. Each **correct response** will fetch **2 marks**, each **incorrect response** will fetch **(-1/2) mark**, whereas **no response** will fetch **zero mark**. **Multiple responses** for any question will fetch **(-1/2) mark**.

The questions will be printed in **English**.

#### **ELIGIBILITY :**

The candidates must be citizen of India having passed Higher Secondary Examination (10+2) in General Stream from West Bengal Council of Higher Secondary Education or its equivalent Examination.

Age: Not less than 17 years as on 31<sup>st</sup> December, 2015.

#### **APPLICATION PROCEDURE :**

Candidates intending to appear in the JEHOM-2015 examination shall have to apply through on-line application at Board's **website** : [www.wbjeeb.in](http://www.wbjeeb.in) from **14.08.2015 to 24.08.2015** for admission to four self-financed Private Hotel Management Colleges (offering Bachelors degree course in Hotel Management). Candidates need to visit the portal and **CLICK** the requisite link **ONLINE APPLICATION JEHOM- 2015**. During on-line application form fill up process all fields are to be properly filled by the candidates. A recent photograph and signature of the candidate is to be uploaded as per the instruction given during form fill up process..

Once the documents are successfully uploaded, the system enters into the **FEE PAYMENT** mode. After successful fee payment, the candidates should take a printout of **CONFIRMATION PAGE** for their own record. There is no need to send any document by post. Necessary documents will have to be produced at the time of counselling and admission. The applicants are advised to retain with them a photo copy of the filled in application form and original Confirmation page for future reference.

All applicants who appear to be prima facie eligible shall be provisionally permitted to sit for WBJEEM- 2015. If, after scrutiny at any stage, it is found that an applicant is otherwise ineligible, his/her candidature shall be cancelled even if he/she has appeared in JEHOM-2015 and secured a position in the merit list. The candidature shall also be cancelled if he/she fails to produce any of the required documents in original for fulfillment of eligibility and other criteria as specified earlier during counselling and physical admission and subsequent registration in affiliating university(es).

### **APPLICATION FEES**

The duly filled-in e-challan needs to be submitted with **Rs. 506/- in cash** (Application fee: Rs. 500/-, Bank charges: Rs. 6/-) in **any one of the branches of Allahabad Bank** on all working days from **17.08.2015 to 24.08.2015**.

### **ISSUE OF ADMIT CARD WITH EXAMINATION ROLL NUMBER:**

**Downloadable Admit Card** for each applicant showing his/her Application Number, Examination Roll Number, Examination Centre along with necessary personal information will be available at [www.wbjeeb.in](http://www.wbjeeb.in) from **25.08.2015** till the day of examination. Applicant should download the Admit Card and carry it along with him/her to the Examination Centre.

Candidates must ensure that the photographs on the admit card are not mutilated / distorted/soiled even by accident. Candidates with such Admit Cards will not be allowed to appear in the Entrance Examination.

Candidates must retain their admit cards carefully in a secured place in undamaged condition till the completion of admission procedure.

No duplicate Admit Card will be issued after the Entrance Examination from the Board Office.

Under no circumstances refund of Application Fee is admissible if the candidate does not appear at the Test.

### **RESIDENTIAL REQUIREMENT :**

50% of the approved seats will be reserved for the students who are permanent residents of West Bengal.

### **EXAMINATION ZONES :**

The examination will be conducted in examination centre(s) located at the following zones : **DURGAPUR, SILIGURI and KOLKATA**. Any examination zone may be dropped if adequate numbers of candidates are not available. The applicants from such zone(s) will have to come to Kolkata to sit for the examination.

### **RESULT AND ADMISISON :**

The Board only provides the merit list of the admission test and the final selection for admission rests with the concerned Institutions. The Board neither publishes nor communicates result to any individual applicant. It does not have any provision for post-publication scrutiny or review and hence any such application will not be entertained. Result will be released on website **-www.wbjeeb.in. on 30.08.2015**

All applicants who appear to be prima facie eligible are provisionally permitted to sit for the Joint Entrance Examination. If, after scrutiny at any stage, it is found that an applicant is otherwise ineligible, his/her candidature will be automatically terminated even if he/she has appeared at the examination and secured a position in the Merit List.

## **COUNSELLING :**

- **Venue of Counselling :**

WEST BENGAL JOINT ENTRANCE EXAMINATIONS BOARD  
AQ-13/1, Sector-V, Salt lake, Kolkata-700 091

- **Date & Time of Counselling :**

31<sup>st</sup> August, 2015 at 12.30 P.M.

- **3) Application form for counseling :**

Application form for appearing at the counseling can be down loaded from Board's website on and from **25.08.2015** :

- **4) Counselling Fee :**

Counselling fee of Rs. 500/- (Rupees five hundred only) (non-refundable) to be paid either in the form of a Bank Draft payable at Kolkata and to be drawn in favour of "West Bengal Joint Entrance Examinations Board " or by cash at the time of counselling at the counselling venue.

- **Important documents to be brought positively by the candidates during JEHOM counselling :**

- a) Counselling Application form (down loaded) duly filled-in and signed in specified places after affixing recent passport size photograph in the specified place.
- b) Original Admit Card of JEHOM-2015
- c) Bank Draft or cash of Rs. 500/- (non-refundable)
- d) Downloaded result Sheet (The page which contains candidate's name and rank)

- e) Original mark sheet of Madhyamik or equivalent examination
- f) Original mark sheet of Higher Secondary (10+2) level or equivalent examination
- g) In case of reserve category candidates of the state of West Bengal only, Original certificates issued by Competent Authority for verification..

### **LEGAL JURISDICTION**

- i) All disputes pertaining to conduct JEHOM-2015 shall fall within the jurisdiction of Kolkata only.
  - ii) The Board will not be a party pertaining to any dispute arising out in the process of admission to Bachelor Degree Course in Hotel Management through JEHOM-2015.
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### **INSTITUTIONS UNDER JEHOM-2015 :**

**1. NSHM School of Hotel Management, Durgapur:** Arrah, Shibtala, Via Muchipara,  
Durgapur-713212, West Bengal (Ph.-0343-2533813/4/5), Website: [www.nshm.com](http://www.nshm.com)

**\*Intake : 120 Seats.**

**Courses Offered:** Bachelor in Hotel Management & Catering Technology (BHMCT).

**Duration :** 4 years.

**Recognition & Affiliation :** AICTE & West Bengal University of Technology (WBUT).

**Programme Mode :** Residential.

**Value Addition:**

1. Certificate course on Bar Management, 2. Business English Certification Course from British Council, 3. Certificate course on Baking from American Institute of Baking, 4. Certificate on Safety & First Aid, 5. Certification in Foreign Language (French), 6. Laptop as a knowledge tool.

1. **Durgapur Society of Management Science**, Dr. Jakir Hossain Avenue, Bidhan Nagar, Durgapur-06 (Ph.0343-2533198 / 2536993), Website [www.dsmsindia.org](http://www.dsmsindia.org).

**\*Intake: 120 Seats.**

**Course Objective:**

4 year Bachelor of Hotel Management programme equips students with all the required skills, knowledge and attitude to efficiently, discharged supervisory responsibilities in the Hospitality sector. The programme also involves in- depth laboratory work for students to acquire required knowledge and skilled standards in the operational areas of food production, Food and Beverage Service, Front Office Operation and House Keeping. This programme imparts substantial management inputs in areas such as Sales and Marketing, Financial Management, Human Resource Management, Hotel and Catering Law, Property Management, Entrepreneurship Development, Computers with special focus on Tourism Studies.

**Approval & Affiliation:** Approved by AICTE and Affiliated to West Bengal University of Technology (WBUT).

**Course Detail:**

Course Duration : 4 years - Full Time.

Eligibility: Passed/appeared in 10+2 or equivalent examination from any recognised board/council in any stream with English as one of the main subjects and JEHOM-2014 qualified.

Age limit: Maximum age limit is 22 years as on 31.07.2013, relaxable by 3 years in case of SC/ST with proper supporting documents.

3. **Gurunanak Institute of Hotel Management** : 156/F, Nilgunj Road, Kolkata - 700 114 (Tele Fax . 03325231246) Website : [www.gnihm.ac.in](http://www.gnihm.ac.in).,

**\*Intake: 60 Seats.**

**Course Offered** : Full-Time Bachelor in Hotel Management & Catering Technology.

**Duration** : 4 years.

**Recognition & Affiliation** : AICTE approved, Degree Awarded by West Bengal University of Technology.

**Programme Objectives:**

Fully recognizing the industry needs and the need of ambitious young people to find a suitable vocation for themselves, instead of leaving themselves in the present volatile job market, GNIHM offers a modern curriculum designed to suit needs of individuals who can use this, attractive as well as infallible tool in finding much better career options than others of its kind.

**Programme Information:**

The 4-year Hotel Management programme is practically oriented with an international perspective. It consists primarily of business topics such as accounting and finance, law, marketing human resource, organisational behavior, economics, information technology and research methodology. The business modules are combined with vocational operational modules e.g. food production, food and beverage management, accommodation operation and front office operation.

There is also the opportunity to develop special interest through an individually supervised project. All the modules throughout the programme are implemented with the emphasis being on how managers can use theory to understand and control their operations.

**4. Hotel Management and Catering Technology under Siliguri Institute of Technology, Techno Campus, Sukna, Siliguri, Darjeeling,**

**\* Intake : 60 Seats.**

**Approval & Affiliation:** Approved by AICTE and Affiliated to West Bengal University of Technology (WBUT).

\* Intake capacity of the aforesaid Hotel Management Institutes may be changed.