



**The Gandhigram Rural Institute - Deemed University**

காந்திகிராம கிராமிய பல்கலைக்கழகம்

गाँधीग्राम ग्रामीण संस्थान डीम्ड विश्वविद्यालय

கிராமம் உயர நாடு உயரும்

Re-Accredited with Grade A by National Assessment and Accreditation Council (NAAC), Fully funded by Ministry of Human Resource and Development (MHRD), Government of India

## **KAUSHAL KENDRA**

(DEEN DAYAL UPADHYAY CENTRES FOR KNOWLEDGE ACQUISITION AND UPGRADATION OF SKILLED HUMAN ABILITIES AND LIVELIHOOD)

**UGC SPONSORED**

**B.Voc. DEGREE PROGRAMMES**

**2015 – 2016**

**INFORMATION AND INSTRUCTION TO CANDIDATES**

**UNIVERSITY WEB SITE: [www.ruraluniv.ac.in](http://www.ruraluniv.ac.in)**



# The Gandhigram Rural Institute - Deemed University

காந்திகிராம கிராமிய பல்கலைக்கழகம்

गांधीग्राम ग्रामीण संस्थान डीम्ड विश्वविद्यालय

கிராமம் உயர்நாடு உயரும்

Re-Accredited with Grade A by National Assessment and Accreditation Council (NAAC), Fully funded by Ministry of Human Resource and Development (MHRD), Government of India

## KAUSHAL KENDRA

(DEEN DAYAL UPADHYAY CENTRES FOR KNOWLEDGE ACQUISITION AND UPGRADATION OF SKILLED HUMAN ABILITIES AND LIVELIHOOD)

Notification to

### Three year degree B.Voc. Programme in

#### (i) FOOTWEAR AND ACCESSORIES DESIGN

(For spot Admission Contact **Dr.R.I.Sathya** Mobile No.: 94438 96177)

#### (ii) FARM EQUIPMENTS OPERATION AND MAINTENANCE

(For spot Admission Contact **Dr.R.Udayakumar** Mobile No.: 98420 52028)

### During the academic year 2015 – 2016

The **Deen Dayal Upadhyay KAUSHAL Kendra** at Gandhigram Rural Institute - Deemed University, is going to enroll students for B.Voc. program (Three Year) for Academic year 2015-16

**The above programmes are 100% job oriented.**

**Application Cost : Rs.100/-**

**Eligibility Criteria:** A Pass in +2 of any stream or equivalent

#### Important Dates

Application available in web site	:	<b>21.09.2015</b>
Last date of Submission of Application through online	:	<b>12.10.2015</b>
Classes commences from	:	<b>15.10.2015</b>

This brochure of Information and instruction to the candidates is published for admission to B.Voc Degree programmes of the Gandhigram Rural Institute Deemed University Kaushal Kendra 2015 – 2016 Academic Year.\*

\*Contents are subject to changes without notice, additional information to the enquiries from Individuals and Institutions.

## **POSTAL ADDRESS**

**THE REGISTRAR  
GANDHIGRAM RURAL INSTITUTE  
DEEEMD UNIVERSITY  
GANDHIGRAM  
DINDIGUL DIST  
TAMILNADU  
624302**

## **PROFILE OF THE GANDHIGRAM RURAL INSTITUTE - DEEMED UNIVERSITY**

Gandhigram was born in 1947. A team of dedicated disciples and contemporaries of Gandhiji, Dr.T.S.Soundaram and Dr.G.Ramachandran, developed Gandhigram, the home of many rural development programmes. The Gandhigram Rural Institute (GRI) was founded in 1956. With undying faith and deep devotion to Mahatma Gandhi's revolutionary concept of 'Nai Talim' system of education, Gandhigram Rural Institute has developed academic programmes in Rural Development, Rural Economics and Extension Education, Rural Oriented Sciences, Cooperation, Development Administration, Rural Sociology, English and Communicative Studies, and, Tamil and Indian Languages. Students who emerge from its portals tend to meet the personnel needs for rural development under various governmental and non-governmental schemes. To teaching was added, the dimensions of research and extension in course of time. This three-dimensional approach became a pioneering model which earned appreciation from all over the country. The work of the Institute invited national attention and the Government of India (Ministry of Education), on the recommendation of the University Grants Commission, conferred the status of a Deemed University on the Institute under Section (3) of the UGC Act of 1956, on 3rd August, 1976.

Today, it has become a nationally and internationally recognized Institute for its contribution to rural education, so much so that the New Education Policy of the Nation reflects the principles evolved here in developing the rural university concept. Started in a small way, the Institute has developed into a big educational complex, comprising seven different faculties, offering in all about fifty different programmes. It awards Doctoral, Master's and Bachelor's Degrees, Diplomas and Certificates through its seven academic faculties: Rural Development, Rural Social Sciences, Rural Oriented Sciences, English and Foreign Languages, Tamil, Indian Languages & Rural Arts, Rural Health & Sanitation, and, Agriculture & Animal Husbandry. It has, at present, about 2300 students and 125 teaching and 250 non-teaching staff. The programmes offered here have attracted students from abroad every year.

The Gandhigram Rural Institute is re-accredited with A Grade by NAAC.

## ABOUT THE BACHELOR OF VOCATION DEGREE PROGRAMMES

The University Grants Commission (UGC) has launched a scheme on skills development based higher education as part of college/university education, leading to Bachelor of Vocation (B.Voc.) Degree with multiple exits such as Diploma/Advanced Diploma under the National Skill Qualification Framework (NSQF). The B. Voc. Programme is focused on universities and colleges providing undergraduate studies which would also incorporate specific job roles and their National Occupational Standards (NOSs) along with broad general education. This would enable the graduates completing B.Voc. to make a meaningful participation in accelerating India's economy by gaining appropriate employment, becoming entrepreneurs and creating appropriate knowledge.

### OBJECTIVES

- ❖ **Create skilled manpower** for industry requirements at various levels
- ❖ **Setting up** modular vocational training centers targeted towards empowering underprivileged youth from urban and semi-urban communities, leading to employment and income generating opportunities.
- ❖ **Empowering men/women** from socially and economically backward sections and helping them augment their family income by providing meaningful skills trainings and market access for their goods and produce.
- ❖ **Developing rural enterprise** by creating rural entrepreneurs with eco-friendly and sustainable technologies that provide clean drinking water, energy access, smokeless cook-stoves, agri-farm support and many more.
- ❖ **Creating empowered leaders** through our leadership training programs to ensure ownership, sustainability of project and commitment.

### UGC sponsored New Academic Program 2015 - 2016

Name of the Course	Duration	Trades Available	Intake Capacity	Eligibility
Bachelor of Vocation (B.Voc) (with multiple exits after 6 months, one year, two years and three years)	3 years	I. Footwear and Accessories Design	50	A Pass in +2 of any stream or equivalent
		II. Farm Equipments and Operation Maintenance	50	

### NOTE:

- The program offers multiple exits under successful employment opportunity. Scopes will be there for further continuation/completion of the course
- Reservations for admission will be applicable as per Government rules and University regulations

## KEY FEATURES OF THE PROGRAMMES

- ❖ More skill oriented subjects
- ❖ Bridge gap between lab and industry atmosphere
- ❖ Develop entrepreneurship skills
- ❖ Highly expertise faculty/ resource persons from respective fields.
- ❖ Ample job opportunities and scope for Self Employment
- ❖ Impart sound theoretical background in specialized sectors
- ❖ Develop sense of technology through lecture demonstrations and on-hand practice
- ❖ Well established Laboratories – CAD Lab, accessories lab, adequate books etc.
- ❖ Leading Institution / Industry Collaborations for Internship, Training and Placement
- ❖ Compulsory industrial / field / professional and extensive laboratory training for each semester during the course.
- ❖ Skill Oriented Training from Industry personnel.
- ❖ Under successful employment opportunity, a student may opt for an Intermediate exit from the course. Scopes will be there for further continuation of study. The otherwise exit options are as follows: (Multiple exit / entry points for the students).
  - i. Diploma - on completion of first year.
  - ii. Advanced Diploma - on completion of second year,
  - iii. Bachelor of vocation Degree - on completion of third year

EXIT POINT	DURATION	DIPLOMA/DEGREE TO BE OFFERED
First	After 6 Months	Certificate in Vocation
Second	After 1 Year	Diploma in Vocation
Third	After 2 Years	Advance Diploma in Vocation
Fourth	After 3 Years	Bachelor of Vocation

### Note:

**After taking exit, student can re-enter into the system at any time. However, he/she has to complete M. Voc. within 10 years from his / her first enrolment in the system.**

## CURRICULUM

Along with trade oriented subjects, trainings are imparted to the students in General component subjects like Languages (Communication Skill), Computer Science, Environmental Science, Professional Ethics, HRM, Stress Management, Commerce and Book keeping, Accountancy, personality Development, Yoga, NSS, Guidance and counseling, Leadership skills, Social Sciences etc..

## **CHOICE BASED CREDIT SYSTEM (CBCS)**

The choice based credit system has been adopted by this centre. This provides flexibility to make the system more responsive to the changing needs of our students, the professionals and society. It gives greater freedom to students to determine their own pace of study. The credit based system also facilitates the transfer of credits.

## **MEDIUM OF INSTRUCTION: ENGLISH**

## **ADMISSION PROCESS**

- **Selection will be based on first comes first Serve Basis.**
- **Spot Admission is available**

## FEE PARTICULARS

FEE PARTICULARS FOR B.VOC PROGRAMMES		
I. PER SEMESTER FEES	B.Voc Footwear and Accessories Design	B.Voc Farm Equipment Operation and Maintenance
<b>Tuition Fee</b>	1000	1000
Library	100	150
Games	50	50
Laboratory	1000	250
<b>Total- I</b>	<b>2150</b>	<b>1450</b>
<b>II. PER ANNUM FEES</b>		
Health Service	200	200
Group Health Insurance	200	200
Calendar	75	75
Magazine	100	100
Association	50	50
Student Club	50	50
Khadi deposit	300	300
Youth Red Cross	20	20
<b>Total- II</b>	<b>995</b>	<b>995</b>
<b>III. ONE TIME FEES</b>		
Admission	50	50
SMART Card	150	150
TC & CC	50	50
Counselling	50	50
Shanti Sena	50	50
Syllabus	20	20
Language Lab/Soft Skills Training	200	200
Placement Services	50	50
NSS	20	20
Students' Welfare Fund	100	100
Coop Stores share capital	30	30
Alumni Association	100	100
<b>Total- III</b>	<b>870</b>	<b>870</b>
<b>IV. CAUTION DEPOSITS (refundable)</b>		
Library	300	300
Laboratory	200	200
General	485	485
Study Tour / Industry Visit	1000	1000
<b>Total – IV</b>	<b>1985</b>	<b>1985</b>
<b>GRAND TOTAL (I - IV)</b>	<b>6000</b>	<b>5300</b>