Kerala State Institute of Design

Prospectus 2016-2017

Post Graduate Programmes in Design

Kerala State institute of Design (KSID) was established for the purpose of creating a vibrant design community in Kerala, through synergetic partnership between the artisan community, professional designers and general public. The institute was later merged with Kerala Academy for Skills Excellence (KASE) on the first of April 2014. KASE is the apex agency for all skill development activities in the state of Kerala.

Another main objective of KSID is to promote design education, for which it is supported by National Institute of Design (NID), Ahmedabad. NID support includes creation of a comprehensive road map for KSID through systematic plan of action to develop and strengthen the organisation, faculty development and offering courses offered by NID, for which NID has proposed a curriculum for design programmes at KSID.

Vision

To create design professionals for creative industries & improve the quality of life of people in Kerala & India through design intervention.

Mission of KSID

• To develop a unique curriculum & pedagogy based on the know-how & values of Arts, Crafts, Entrepreneurship, Science and Technology.
• To develop professionals to facilitate socio- cultural and economic development along with a sustainable future.

Kerala State Institute of Design, offers the following Post Graduate courses in design:

1. Integrated Lifestyle Product Design   - 10 seats
2. Integrated Textile and Apparel Design   - 10 seats
3. IT Integrated Communication Design   - 10 seats

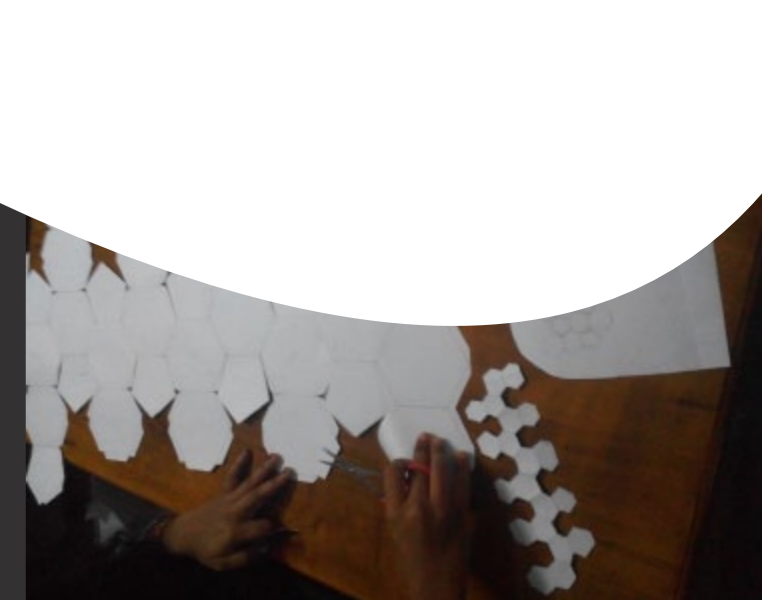The courses extend over a period of 30 months consisting of five semesters.

Institutional Objectives

To provide design education and develop professionals excelling in confluence of design, technology and management skills, who will cater to public & private sectors, NGOs as well as small and large scale enterprises functioning throughout the Nation.

To provide outreach programs and Design training in various crafts clusters, MSMEs and other industries as well as to promote local crafts and heritage of the State.
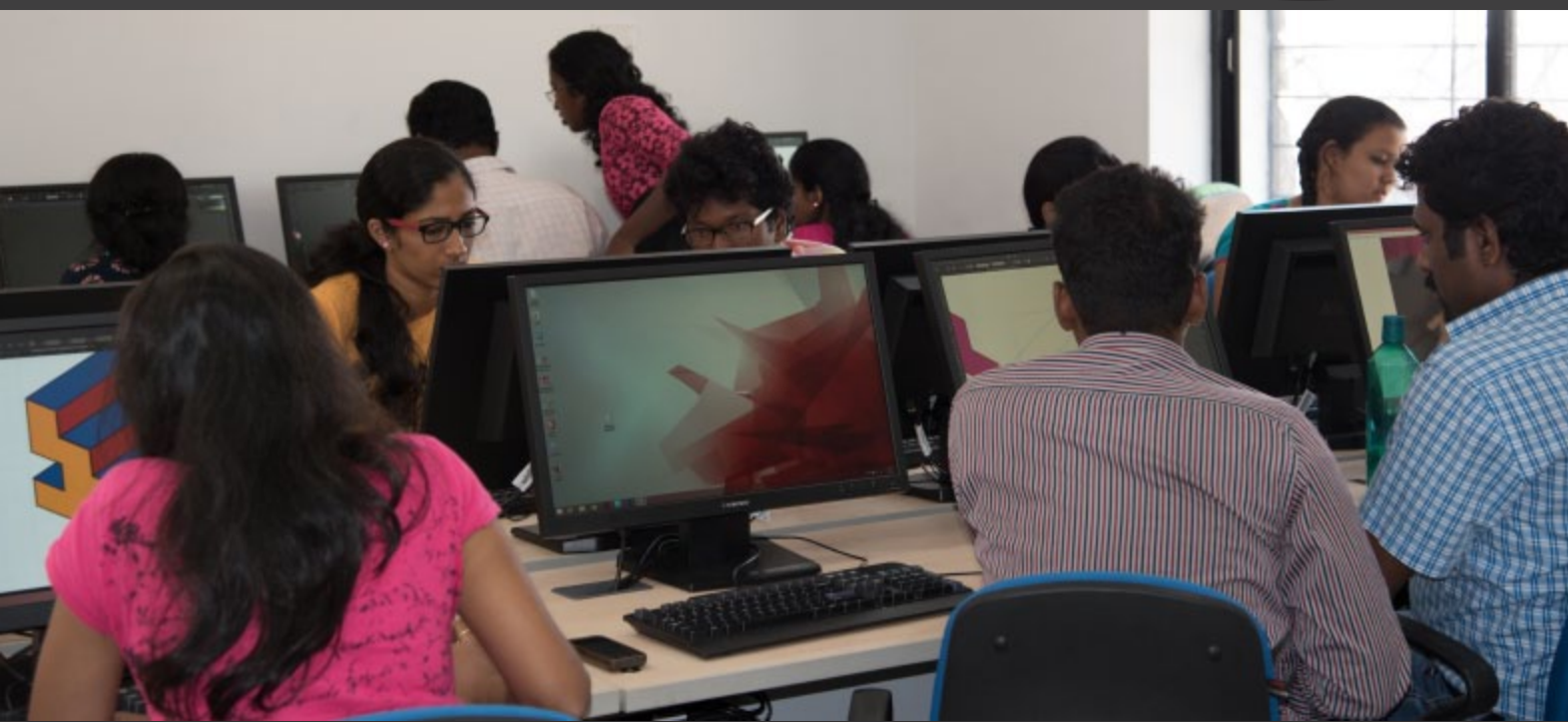
To provide design consultancy services to various Government and Private Institutions and add value to their efforts.

To conduct research in various domains of design and allied fields.

To periodically document and publish results, in order to generate a knowledge repository for design.

To collaborate with Government, Indigenous Industry and to promote design exchange programmes at national and international levels with other educational institutions.

To promote design sensitivity in the community and impart values of good design in all sectors of the society, by organizing and participating in seminars, fairs & workshops and also, to reach out to students of various schools and colleges to create design awareness.

Location

The Institute is situated at Chandanathope in the outskirts of Kollam, where the latest technology meets creativity within the natural habitat of the picturesque KSID Campus. Set in a serene and verdant surrounding, it is a beautiful campus filled with green canopy.

KSID is about 9 km from the central railway station and KSRTC bus station. The nearest airport, Thiruvananthapuram international/domestic airport is about 68 km from the institute.

design awareness seminars

design consultancy

skill development workshops

Design Intervention Centre

The Design Intervention Centre is the arm of KSID which offers advisory and support services in design, as well as conducts research in the field of design. There are many traditional crafts and industries in Kerala, which are facing dire issues of survival due to lack of access to better product designs. Inability to constantly innovate hinders these industries from competing with other companies. The Design Intervention Centre tries to bridge this gap by offering the following services to Industry:

1. Design Awareness Seminars

2. Skill Development Workshops in Design

3. Consultancy in various specified domains of Design and Development and Marketing Assistance

These interactions with the industry helps the students to better grasp the design basics by working on live, real-time projects. This exposure helps the students to be professional in their approach and also provide them with more employment opportunities.

Facilities

State-of-the-art facilities provided at KSID are among the best in design institutes, and match up the international standards comprising of the following:

• Well equipped campus with a built up area of more than 31,000 square feet.
• Qualified, experienced and dedicated faculty.
• Fully computerized and well stocked central library.
• Amphitheatre to stage academic as well as cultural events.
• Variety of sports and games.
• High speed Internet facility to all students and staff.
• Career guidance and placement unit.
• Hostel facility for men and women with mess within the campus.

Labs and workshops

• Plastic and Metal Prototyping Workshop
• Woodworking and Bamboo Workshop
• Computer aided industrial Design Lab
• Textile weaving Lab
• Textile dyeing Lab
• Apparel Studio
• IT Lab for Textile and Apparel Design
• IT lab for Interface and Media Design

School of Textile and Apparel Design

The school of textile and apparel design intends to train young people as professional designers in the area of textile, apparel, coir and other natural fibres. The school also intends to impart training to people from the craft, handloom, Micro Small & Medium Enterprises and cottage sectors involved with craft of the State.

POST GRADUATE DIPLOMA IN TEXTILE AND APPAREL DESIGN

The course intends to train young professionals with the relevant technical and design inputs in the areas of surface ornamentations of fabric through various weaving structures and post loom processes like printing and dyeing. Emphasis is given to projects in association with the handloom, coir and garment sectors of the State. Due importance is given to the theory of fabric structures, study of looms, loom mechanism, dyeing and printing while imparting them with the practical knowledge in the apparel, weaving, dyeing labs of the textile department. Students are prepared for employment in the Textile as well as Apparel Design / Fashion Industry. The students will initially have good grounding in the design fundamentals, colour, form and structure etc.

The students will learn how the Textiles and Apparel are developed and made through hands on learning as well as through technical, theoretical, historical studies, field study, research and project based. These inputs will enable them also to understand the properties of materials, uses and its application. Inputs to understand different fibres, natural, man made, man made natural and mineral fibres, enable the student to select the appropriate material for the purpose required. The course will cover a wide range of textile techniques. It will cover the study of fibre, fabric development using one element, such as knitting, crochet, multiple elements using weaving structures and different techniques in weaving, nonwoven structures such as braiding, sprang, felt, etc. and the related technologies used to achieve all the above which will enable the student to use these to design as well as make products.

School of Product Design

School of Product Design offers design programs which are conceived strategically, looking at the lifestyle product market & Industry in Kerala as well as in India. Designing delightful lifestyle & utility products, furniture and living spaces to enhance the living experience will be the focus of these programs.

POSTGRADUATE DIPLOMA IN INTEGRATED LIFESTYLE PRODUCT DESIGN

The Integrated lifestyle product design course is a 5 semester PG Diploma Program which involves an understanding of strong design fundamentals including design representation, materials and process, applied ergonomics, etc. The projects will be conceived in many levels, like accessory products, utility products, furniture and space where user and use of local material/elements will be an integrated part. Every project based course follows a design process & methodology essential for the student to arrive at creative and informed design directions. The career prospects of a Product Designer are excellent considering the rapid development of the domain that has been happening in the past few years.

Product Designers are an essential resource for any economy focusing in industrial production and leveraging of local infrastructure. The recent shift of manufacturing focus in India enables Product Designers to works with Railways, Defence, Automotive Industry, Consumer Appliances, Furniture, Crafts, Renewable Resources, Social Development, Design Services, etc.

School of Interactive Communication

The school of interactive communication looks at the significance of social and technological tools of communication, and through its academic programme plans to develop young professionals with scholarly knowledge on the phenomena of interactiveness of communication. This PG Programme aims at imparting knowledge and furthering research into the domain of designing interactive experiences in media, products and computer design applications.

POST GRADUATE DIPLOMA PROGRAMME IN IT INTEGRATED COMMUNICATION DESIGN

The programme would cover a wide range of communication tools starting from information design to branding, interaction design, and interface design, and also IT related interactive media. This would include Virtual Reality and Augmented reality processes and products so that graduates are ready for direct employment in any IT firm as well. The communication design programme will have specific focus on the needs of Indian users and the Indian industry. While the students begin with acquiring traditional skills of media production, they are given all opportunities to learn new skills and to advance their level of understanding. Thus they can adapt to any employment situation anywhere in India or abroad. The students can look for opportunities in sectors like Graphic Design and Identity Design, Animation and Film, User Interface and Interaction Design and also IT based design companies.

Executive Director and Faculty

The faculty of KSID comprises of professionals of highest calibre with academic experience qualified from premier design institutes. The current faculty team is lead by Girish P T, the Executive Director. He completed his graduation in Textile design from Madras University followed by a Post Graduation in Textile Design from National Institute of Design (NID) with 25 years of professional and academic experience in the industry. Faculty and student exchange programmes with other national and international academic institutions are in the pipe line. Professionals and eminent academicians from various industry organisations and National institutions form the core visiting and guest faculty.

Eligibility for Admission

a. The candidates should have minimum 55% Marks in any Degree or equivalent qualification from a recognized University or Institution
b. Upper age limit is 40 years
c. Candidates who have appeared/are appearing for the final semester examination can also apply, with their last available score aggregates.
d. Any professional experience in relevant fields will be an added advantage.

Selection of Candidates

Advertisement for applications would be published in KSID website and print media

• All eligible candidates would be called for a design aptitude test

• Shortlisted candidates would be called for a studio test and interview at KSID Campus

• Based on the performance of the candidates in the studio test and interview, the final rank list of the candidates and the waiting list would be published

• The total number of seats available for each programme is 10

While admission is based on the selection process conducted by KSID, the mandatory reservation principle as defined by Government of Kerala and as modified from time to time are applicable. The break-up of seats at KSID for each course as per mandatory reservation is as follows:

(A) Open Merit - 6

(B) Socially and Educationally Backward Classes (SEBC) - 3

(C) Scheduled Castes & Scheduled Tribes - 1

In case eligible candidates are not found in any reserved category, the vacant seats will be filled up from open merit list.

Course Structure

Five semester programme with a total duration of two and a half academic years will include lectures, studio/workshop/laboratory work, seminar and a thesis work in the relevant area of the specialization. The course content will be as per the syllabus developed by the National Institute of Design (NID).

Course Fee

Admission Fees Rs. 2,000/-
Tuition Fees per semester Rs. 45,000/-
Hostel Fees per semester Rs.3,000/-
Security Deposit (refundable) Rs. 10,000/-

Annual tuition fee for overseas students:
For the students from SAARC countries, African countries, Cambodia, Laos, Myanmar, and Vietnam: US$ 5,000. For the rest of foreign students other than those mentioned above:US$ 12,000.

Submission of application form

Candidates can apply through KSID website (www.ksid.ac.in). Candidates should upload completed application form, one latest passport size photograph and scanned copies of self-attested supporting documents. Candidates will receive an e-mail confirmation on successful completion of the application process. While submitting the application, a fee of Rs.500/- shall be paid through Bank DD.

Payment through DD: Those paying application fee through DD should take a DD of Rs.500/- in favour of "Kerala State Institute of Design" payable at Kollam. Candidates should indicate the DD details in their application form and send the DD with a copy of their application acknowledgement to the Executive Director, KSID, Chandanathope, Kollam - 691014, in an envelope marked "Admissions 2016" before 27th February 2016.

Documents to be Uploaded

• Copy of qualifying Degree Certificate

• Certificate of eligibility for reservation candidates and Mark list for all semesters

• Consolidated Final mark list of degree course.

• Copy of SSLC/equivalent certificate mentioning the Date of Birth of applicant

• Copy of DD for Rs. 500

Refund of Fees

Refund of fee will be applicable only to students who leave the Institute on cancellation of admission on or before 13th June 2016. The amount of fee collected will be refunded to the candidates only after the closing of admission for the year. No interest will be paid to the candidates.

Liquidated Damages

The candidate who obtain admission and discontinue studies after the closing of admission in the same year or in subsequent years are liable to pay the tuition fee and special fee for the remaining period.

Cancellation of Admission

Admission to the course is purely provisional and if any malpractice is detected at any later stage in the mark list or certificate furnished by the candidate, the admission of the candidate will be cancelled and he/she will be removed from the rolls of the institution. The Executive Director is empowered to cancel any admission found to be illegal subsequent to the admission.

Contact details

For further details, please contact the office of KSID in person or through phone 0474-2710393, 2719193 or by email: info@ksid.ac.in
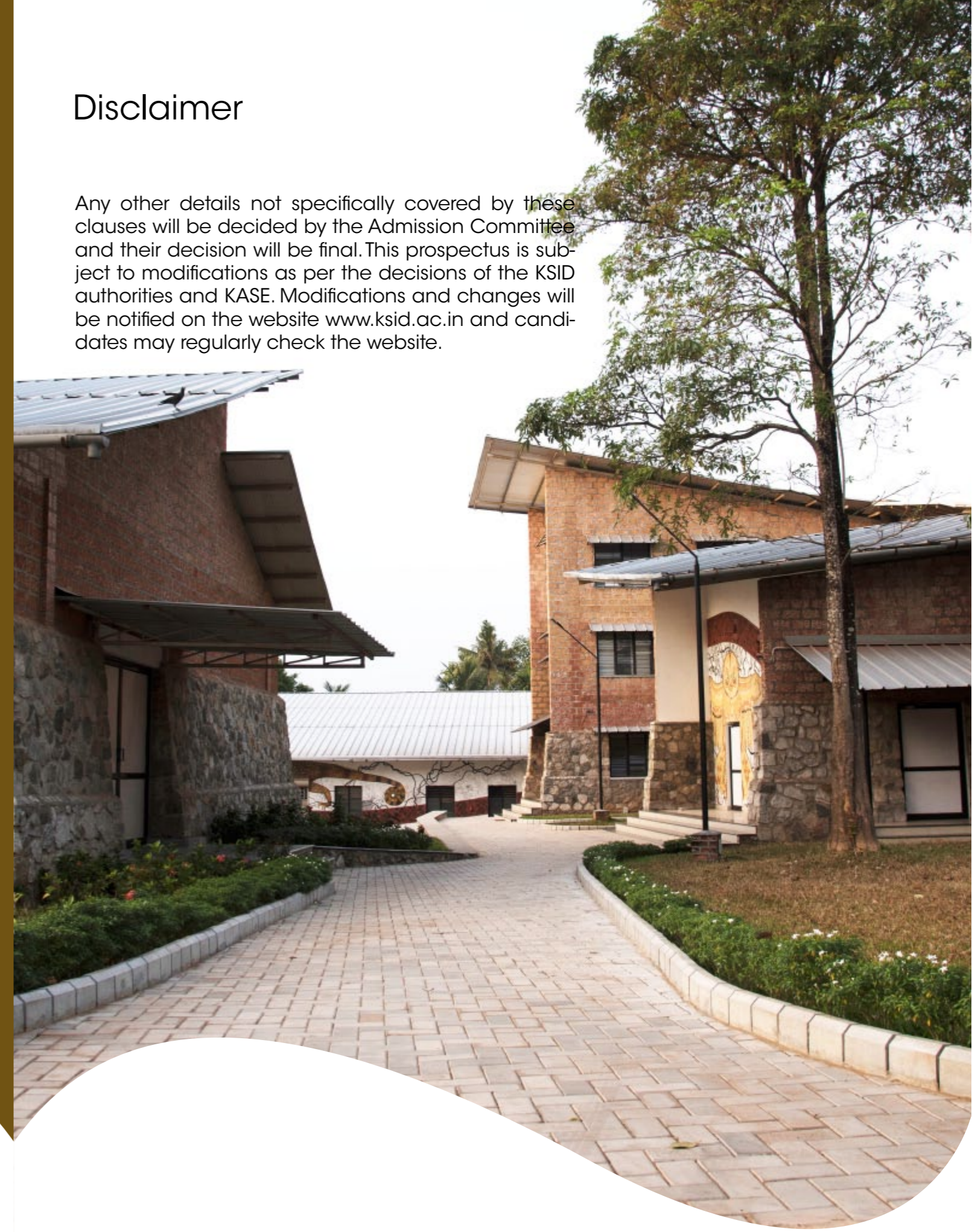
Important Dates

Last date for applying online	25/02/2016
Last date for receipt of application fees in the form of Demand Draft	27/02/2016
Date for Aptitude test	06/03/2016
Date for Interview/Studio Test	14 & 15/05/2016
Date for publishing the rank list with wait list	01/06/2016
Last Date of remittance of fee for admission, certificate Verification and completion of admission formalities	13/06/2016
Announcement of vacant seats to wait listed candidates	14/06/2016
Last Date for submitting fees, certificate verification and completion of admission formalities for wait-listed candidates	27/06/2016
Date of commencement of classes	25/07/2016

The dates are indicative and if any change candidates would be intimated of the same.

Disclaimer

Any other details not specifically covered by these clauses will be decided by the Admission Committee and their decision will be final. This prospectus is subject to modifications as per the decisions of the KSID authorities and KASE. Modifications and changes will be notified on the website www.ksid.ac.in and candidates may regularly check the website.

Kerala State Institute of Design
a unit of KASE, under the Ministry of Labour and Skills,
Government of Kerala

Chandanathop, Kollam, Kerala - 14

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