HIMACHAL PRADESH UNIVERSITY BUSINESS SCHOOL (HPUBS)

(Himachal Pradesh University Management Aptitude Test)

तमसो माँ ज्योतिर्गमय HIMACHAL PRHIITSH UNIVERSITY

THE PRINT THE PR

HPU-MAT-2015

HIMACHAL PRADESH UNIVERSITY MANAGEMENT APTITUDE TEST

HAND BOOK OF INFORMATION

H.P. UNIVERSITY
BUSINESS
SCHOOL
SHIMLA - 5

www.hpubsshimla.org

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संदेश

मुझे यह जानकर प्रसन्नता हो रही है कि हिमाचल प्रदेश विश्वविद्यालय के वाणिज्य स्कूल में शैक्षणिक सत्र 2015—17 में छंटनी परीक्षा के माध्यम से प्रवेश प्रक्रिया आरम्भ करने के लिए विवरणिक तैयार कर ली गई है।

इस विश्वविद्यालय ने अपने लगभग 45 वर्षों में शिक्षा के प्रचार—प्रसार में कई कीर्तिमान स्थापित किए हैं तथा यह विश्वविद्यालय पूरे राज्य का केवल एक मात्रा सम्बद्धता प्रदान करने के अतिरिक्त अकेला सह—आवासीय उच्च शिक्षा का प्रगतिशील केन्द्र है।

वर्तमान संदर्भ में उच्चतर शिक्षा की उपयोगिता बदलते परिवेश के साथ—साथ परम्परागत विषयों से हटकर व्यवसायिक एवं रोजगारपरक होती जा रही है जिसके लिए हमें निरन्तर मेहनत और कठिन परिश्रम करने की आवश्यकता है। नई सम्भावनाओं एवं चुनौतियों के मदेनज़र नये सिरे से उच्चतर शिक्षा को और अधिक आकर्षक बनाने के लिए प्रतिस्पर्धात्मक परीक्षाओं में बेहतर प्रदर्शन के लिए ग्रामीण क्षेत्रों पर अधिक ध्यान देना चाहिए।

मुझे आशा ही नहीं बल्कि पूर्ण विश्वास है कि इस विश्वविद्यालय में उच्चतर शिक्षा ग्रहण करने के लिए उपयुक्त वातावरण के साथ—साथ यहां का मौसम भी अति अनुकूल है।

में यहां शिक्षा ग्रहण के लिए आने वाले सभी छात्र—छात्राओं को अपनी शुभकामनायें देता हूँ।

प्रो. ए.डी.एन. वाजपेयी

कुलपति



Himachal Pradesh University

III imachal Pradesh **II**University, Shimla established in July 1970 through an Act of Himachal Pradesh State Legislature, is one of the leading affiliating-cum- residential Universities in India. Though it does share the challenges and limitations of hill Universities, it nevertheless stands apart from the rest in academic accomplishments. Being the only multi-faculty affiliating University in the State, it serves the people of Himachal Pradesh, through teaching, research and extension activities. It has a beautiful and sprawling campus spread over 200 acres. Its beautiful surroundings present a panoramic view of snow peaked mountains, Rhododendron, Silver Oak, Pine and Deodar trees. The salubrious climate and congenial atmosphere is ideally suited for higher studies and research.

From the viewpoint of academic expanse, the canvas of the University has become sufficiently enlarged. At present, it has 12 faculties (of which 8 are campus based) 32 Teaching departments; 15

specialized teaching, research and training centres; and seven 'Chairs'. On the Campus, there are 256 teachers in position. About 5988 students are receiving education in the different teaching departments. There are as many as 262 conventional and professional colleges affiliated to or constituent of the University.

Besides Departmental Libraries, it has one very impressive and rich six-storey Library which is a repository of more than two lakhs books. It subscribes to 541 journals, of which 385 are national and 156 are international journals. The departmental libraries have their own collection of text and reference books of immense use to teachers and students.

The Departments belonging to Sciences, Humanities and Social Sciences have been carrying out specialized and socially responsive inter-disciplinary research in areas as varied as bio-technology, ethnobiosciences, industrial chemistry, wood sciences, tribal studies, economics, sociology, geography, clinical psychology, the language and culture in Himachal Pradesh, post colonial and subaltern perspectives on history, literature, art, culture and media.

Attention has also been given to the issues relating to the State's economy and its resource base, hill development, demography, regional & human geography, cartography, remote sensing, inequalities of various kinds, areaspecific developmental perspectives. eco-development, handicrafts, cottage and small scale industries, horticulture, agriculture, land revenue, cooperatives, rural development, environment, sustainable development, hydroelectric power, trade and commerce, socio-biology, ethno botany, polymer chemistry with special focus on Himachali wool, bio fertilizers etc.

Himachal Pradesh University -- Management Aptitude Test (HPU-MAT)

A. LAST DATE FOR RECEIVING APPLICATION IN THE OFFICE OF DIRECTOR, HPUBS

By Hand: 07-05-2015 (Upto 5.00 PM)

By Post: 09-05-2015

ADMISSION SCHEDULE

B. ADMISSION SCHEDULE: (HPUBS)

Date of Entrance Examination 30.05.2015 (Saturday)

Date for Declaration of Result 10.06.2015

Date of GD/Interview for Subsidized Seats 6th, 7th, 8th, & 9th July 2015

Declaration of Final Result for Subsidized Seats 11th July, 2015

Date of GD/Interview for Non-Subsidized Seats 13th,14th,15th,16th, & 17th July, 2015

Declaration of Final Result for Non Subsidized Seats 20th July, 2015

NOTE:

- 1. The result of the written test will be displayed on the notice board of HPUBS and made available on the website of HPUBS: www.hpubsshimla.org
- 2. Those who are appearing provisionally shall have to submit result certificate at the time of group discussion/interview.

H.P. University Business School



Our commitment to management education focuses on building a deep understanding of business, teaching with skill and passion, and communicating ideas that have power in practice. Our dedication to dealing with actual management situation, taking up problem-focused research, and application of case method of instruction, continue to be the hallmarks of our curriculum.

The MBA programme at Himachal Pradesh University prepares students for management and staff positions in regional, national, and international organizations. Co-curricular emphasis is on ethical leadership, teamwork, creative problem solving, global perspectives, environment concerns, and skilful applications of information technology.

We, the members of the HPUBS (formerly known IMS) strive for the high standards in all our pursuits to achieve our objectives. We interact with each other to produce knowledge and create understanding, to build an intellectually rigorous learning environment and to show uncompromising dedication to our stakeholders.

INITIATIVES THAT COUNT

Determined to provide a quality management education, --> HPUBS updates MBA curriculum to keep pace with the changing requirement of the corporate world.

- A Unique feature of the curriculum is, Two Major Specializations where students have the choice to pursue studies in the areas of their interest and it also empowers them for seeking suitable jobs in the everchanging world of business.
- Students have a "real world experience" through on the job training, project work, and opportunity to 'shadow' an

executive- The Business School has State-of-the-art IT-I a b o r a t o r y, m o d e r n educational gadgets, well-equipped High Tech lecture theatres and Business School's own library with latest volumes of books and VCDs on management

- --> Business School-industry interaction has enabled the Business School to provide better placements to the students.
- Alumni Association has invigorated the Business School with cutting-edge vision and profuse enthusiasm to perform better amidst hardhitting global environment

The Master of Business Administration (MBA) from our Business School has excelled in the business world as professional managers and entrepreneurs. Keeping in view the global environment of business, we have reengineered the management development processes in this Business School.

A number of foreign students from the South Asian, Middle East and African countries have been trained in the past.

The Business School is proud of some eminent personalities in the field of management education who were associated with its establishment and development, but we do not believe in hawking our rich tradition alone. We continue to keep our training and development effort up-to-date.

Excellent climate, state of the art infrastructure facilities and a beautiful location make learning in our Business School a unique The Core Faculty experience. comprises of about Twelve management & commerce graduates with research qualifications. Instructions are supplemented by management & commerce graduates with research qualifications. Instructions are supplemented by distinguished guest faculty drawn both from the Industry and Academic World. Total Quality Management is the hallmark of education in the Business School.

INFORMATION TECHNOLOGY ORIENTATION

The LAN of the Business the School is presently connected through the BSNL (Bharat Sanchar Nigam Ltd) with the Cyber World. --> WAN for E_learning will turn operational in the current session. The class rooms, faculty rooms and IT Lab is connected through a LAN. Internet facility is available to all students and teachers.

The Business School has latest technology for utilizing Internet --> facility including latest hardware and software's. The courses have a strong IT content. The Business School also offers two compulsory courses on Management Information System (MIS) and Applications of computer in Business. Further, the Business School has strengthened IT- enabled electronic business management by establishing its own modern computerlab.

SELF LEARNING GROUPS

The students of the Business School apply the principle of participative management by organising academic and cocurricular activities through the Self Learning Groups of students under the able guidance of the faculty. Which strives to:

- -> Empower its members with necessary managerial competencies by way of creating an enabling environment in the Business School and organising a number of professional development activities.
- -> Assist HPUBS in achieving its goals of high quality management education.
- --> Make its members 'self-reliant' and 'self-directed'.

SHIMLA MANAGEMENT JOURNAL

The Business School publishes its management journal, "Shimla Management Journal", which is a strong medium of disseminating the management knowledge across the country.

H. P. University Business School

H. P. University **Business** School

Training & Placement Cell

In order to enhance the university industry interaction the placement cell has been operational at the Business School. This cell is COURSES OFFERED instrumental in arranging "On The Job Training" and final placement for the students.

SHIMLA MANAGEMENT **ASSOCIATION**

pioneering spirit behind the Shimla studies, if otherwise eligible. Chapter of All India Management Association.

Shimla Management Association, a group of alumni, functions within the Business School with the Industry. The association looks after the functions of, consultancy and liaison with old students as well as industrial world. The students of the Business School

may become the members of the areas of management is further association.

The University-Industry three fields, namely interaction has been intensified and Marketing, Human Resource. the Business School plans to work in close contact with H.P. Chapter of PHD CCI through the Shimla Management Association.

programmes. It has a strong doctoral problem solving, etc. the years. Candidates who qualify pleasant and unforgettable experience. UGC-JRF/NET may get registered for The Business School is the Ph.D. programme in management

MBA PROGRAMME

The MBA program is spread over four semesters. The curricula of so as to have an intense interaction program have been designed with the objective of inculcating technical, human, analytical and conceptual skills among the students. The knowledge of different functional

enriched by offering specializations in Finance,

For facilitating participative learning, the Business School utilizes a number of techniques including case study, management games, role plays, group discussions, HPUBS runs MBA and Ph.D. brain storming, simulations, quizzes, Through a programme boasting of about 135 spectrum of modern educational Ph.D. and 300 M.Phil. scholars over gadgets, learning is made a more

The Application Form duly filled up is required to be submitted in the office of Director, HPUBS, H.P. University, Shimla-171005, along with the following:

The Admit Card and two enclosed envelopes bearing stamps of Rs 6/- each or as per the norms of postal services.

MINIMUM ELIGIBILITY FOR ADMISSION

Minimum eligibility for the course is any first bachelor degree of a university, established by law in India, at least with 50% marks (with 45% marks in the case of Scheduled Caste/Scheduled Tribe candidates). The candidates who are appearing for their final examination of Bachelor Degree examination in March/April, 2015 shall be allowed to appear in HP University Management Aptitude Test (HPU-MAT), but the final selection is subject to their satisfying the eligibility condition.

AGE LIMIT

Except for Non-subsidized, serving or retired defence personnel, the maximum age limit is 26 years for

boys and 28 years for girls (29 years in case of SC/ST candidates both for boys and girls) as on 1st of July of the year concerned.

Provided that the Vice-Chancellor shall have the power to permit age relaxation for reason to be recorded in writing up to a maximum of three months. Provided further that age bar shall not apply in case of Nonsubsidized students, defence personnel, State/ Government of India nominees.

H P U M A N A G E M E N T APPTITUDE TEST (HPU-MAT)

The admission is based on the merit in competitive examination, which comprises of Application Rating, Management Aptitude Test, Group Discussion and Personal Interview. HPU-MAT will be of objective type consisting of Multiple Choice Questions (MCQ). Candidates for Non-subsidized seats have to compete among themselves, so is the case with the candidates in subsidized seats. Separate merit list will be prepared for subsidized category and non subsidized category. The

weightage assigned in computing merit is as follows: -

- 1 Application Rating [10 % of the percentage of marks obtained in each of the following examinations i.e. matriculation, 10+2 and graduation.]-30 Marks
- 2 Management Aptitude Test(HPU-MAT) 50 Marks
- 3 Group Discussion 10 Marks
- 4 Personal Interview 10 Marks

(i) EXAMINATION CENTRES

The HPU-MAT will be conducted at Shimla, Solan, Dharamshala, Hamirpur, Mandi, Una, Palampur and Chandigarh. The Business School reserves the right to alter the date/centre of entrance examination.

NOTE: - The centre will be created depending on availability of adequate number of applicants.

(ii) COMPOSITION OF TEST

The HPU-MAT will have four sections: A) English Comprehension & Language, B) Numerical Ability & Data Interpretation, C) General Intelligence

Admission **Process**

& Critical Reasoning, D) General Knowledge & Business Awareness. Each section will have about fifty (50) questions. The performance in HPU-MAT is the basis for screening the candidates for group discussion and personal interview.

THE NUMBER OF SEATS:

The HPUBS admits 120 students for MBA course. Out of which 60 seats are under subsidized category and 60 seats are under Non-subsidized category.

RESERVATION IN SUBSIDIZED CATEGORY SEATS

Admission to MBA programme except for seats reserved for Non-subsidized candidates shall be subject to the following conditions:

- A. 15% and 7½ % seats shall be reserved for SC and ST candidates respectively, having domicile of Himachal Pradesh irrespective of the Institutions from where they have passed their qualifying examination.
- B. The remaining 77 ½ % seats shall be filled up as under: -

- I) 25% of the seats for admission (b) shall be open for all the candidates- irrespective of the Institution from where they have passed their qualifyingexamination. (c)
- ii) 75% of the seats shall be filled out of the candidates, who have passed their qualifying examination from the HP University or HP Krishi Vishwavidayalaya Palampur or Dr. Y S Parmar University of Horticulture and Forestry, HP Technical University and Central University of Himachal Pradesh or the candidates who are Himachal Pradesh domicile irrespective of passing qualifying examination from any other University established by Law in India which is equivalent to the qualifying examination of Himachal Pradesh University, subject to the following reservations:

5% of the seats shall be reserved for outstanding sportsmen/women.

- (b) 5% of the seats shall be reserved for outstanding cultural activists.
- (c) 3% of the seats shall be reserved for persons with Disabilities
- C. Provided that the minimum eligibility for admission to a course in case of SC/ST will be 5% lower than the eligibility conditions for other students.
- D. Provided further that one seat (Supernumerary) shall be reserved for the serving/ retired defence service personnel, if they fulfil the minimum eligibility conditions prescribed for admission.
- E. Provided further that one seat (Supernumerary) shall be reserved for the single Girl Child of Himachali Domicile. Applicant under this category must attach a certificate from the Executive Magistrate.

The roster of admission, showing reservations of various categories shall be used as per H.P. University rules.

Breakup of Subsidized seats as per roaster for Academic Session (2015-2017)

1.	Open to all	12
2.	Internal General	32
3.	sc	09
4.	ST	05
5.	Sports Person	01
6.	Cultural Activist	01
	Total	60
	Defense Personal (Supernumerary)	01
	Single Girl Child (Supernumerary)	01

Note:

- 1. Roster for SC/ST started from 61 to 120 on 120 points basis.
- 2. Roster for cultural and Sports started from 105 to 120 & 1 To 18 on 120 points basis.

Fee Structure

FEE FOR SUBSIDISED SEATS (as per university rule):

Approximately **Rs. 10,000** /- Per Annum (subject to change from time to time)

COMPUTER FEE

Computer fee will be charged by the office of the Business School, Rs. 1500/- in the first Semester to be paid at the time of admission and Rs. 1500/- at the time of seeking admission (continuation) in third Semester.

NON-SUBSIDIZED SEATS AND FEE

Total number of seats under Non-subsidised shall be 60, which shall be open to candidates of all category. Three seats shall be reserved for wards of H. P. University employees under non subsidized category.

Candidates admitted under Non-subsidized category shall be charged a consolidated fee of `1,00,000/- (Rupees One Lac. only) per annum/session 2015-2017 and are also required to pay the normal university fee and computer fee as mentioned above. These dues have to be deposited at the time of admission to the First and Third Semesters through a bank draft in favour of Director, HPUBS, H.P. University, Shimla-171005. This will not cover boarding, lodging, medical, travel and other personal expenses.

No shifting of candidates from non-subsidized category to subsidized category shall be done after the last date for admission (in case of candidates who have applied for both the categories).

The University Business School reserves the right of fixing the number of seats for this category of students, depending upon the availability of facilities in the University Business School.

RESIDENTIAL FACILITIES

University hostels accommodate some students on the basis of merit, depending upon the number of vacancies in the hostel. The residential arrangement for the rest is the responsibility of candidates themselves.

CONDUCT AND DISCIPLINE OF STUDENTS:

- (a) Ragging is strictly banned in HP University. There shall be no ragging in and outside the teaching departments of the University, College or Institutions affiliated to or maintained by the University or the hostels and also on roads/ approaches leading to such Institutions/Hostels.
- (b) Ragging means and includes any type of physical or mental torture, done by any individual or group either by words or by conduct, which gives an apprehension in the

- mind of a person that he cannot pursue his studies free from any mental disturbance/ torture created thereby
- c.) Ragging is banned in the Institution and any student indulging in ragging is likely to be punished appropriately. Punishment includes imprisonment, fine or both expulsion from the Institution, suspension from the Institution or classes for a limited period or fine with a public apology. The punishment may also take shape of (I)withholding scholarship (ii) debarring from representation in events (ii) withholding of results (iv) suspension or expulsion from hostel or mess.

(NOTE: Notwithstanding anything contained in this Handbook of Information, the students will have to abide by provisions of the HPU Act, Statutes, Ordinances, Rules & Regulations as may be framed and amended from time to time.)

MBA PROGRAMME

The course curricula of programme focuses on infusing problem-solving skills among the students. They enable them to aptly scan the

opportunities and challenges emerging in business environment. Seminars, workshops, conferences and symposia are organized to expose students to the development in themacro environment and also to develop necessary analytical and interactional skills. All through the course, an inter-disciplinary approach is adopted in order to develop a multi-faceted personality.

For facilitating participative learning, the Business School utilizes a number of techniques including case study, management games, role plays, group discussions, brain storming, simulations, quizzes, problem solving, etc. Through a spectrum of modern educational gadgets, learning is made a more pleasant and unforgettable experience.

They enable them to aptly scan the opportunities and challenges emerging in the business environment. Seminars, workshops, conferences and symposia are organized to expose students to the development in the macro environment and also to develop necessary analytical and interactional skills. All through the course, an inter-disciplinary approach is adopted in order to develop a multifaceted personality.

MBA Programme & Specializations

MBA program is spread over four THIRD SEMESTER semesters (two yearf duration), with dual 301 specialization in second year. In addition to various courses, students work on research projects and undergo eight-weeks 'On-the-Job' training. Papers offered during First Year and 304 - 305 Second Year of the programme shall be as follows.

FIRST SEMESTER

101	Management Process	8	
	Organisational Behaviour		
102	Management Science-I		
103	Managerial Economics		

Business Environment 104

Accounting for Managers 106

Indian Ethos & Values

SECOND SEMESTER

105

- 201 Organizational Effectiveness, Change and Organizational Development
- 202 Management Science II
- 203 Human Resource Management
- 204 Financial Management
- 205 Marketing Management
- 206 Operations Management
- 207 Research Methodology
- 208 Viva Voce

- Strategic Analysis
- Management Information System On-the-Job Training Report
- Specialization -I (Two Courses)
- 306 307 Specialization – II (Two Courses)

FOURTH SEMESTER

- Strategic Management
- 402 -403 Specialization I

(Two Courses)

404 - 405 Specialization - II

(Two Courses)

- **Project Report**
- **Training Report**
- 408 Viva - Voce

Students have the option of taking Two specializations out of three specialization areas given below. Under HRM-03. Personnel Research each specialization they study two papers HRM-04. Managing Interpersonal and in third semester and two papers in fourth semester.

FINANCE:

FM-01. Indian Financial System FM-02. Security Analysis and **Investment Management**

- FM-03. International Financial Management
- FM-04. Advanced Financial Management
- Project Planning, Analysis FM-05. and Management
- Working Capital Management FM-06.

MARKETING:

- Marketing Research MM-01.
- Advertising Management MM-02.
- MM-03. Strategic Marketing
- Rural Marketing MM-04.
- MM-05. Sales and Distribution Management
- **Brand Management** MM-06.

HUMAN RESOURCE MANAGEMENT:

- HRM-01. Industrial Relations
- HRM-02. Advanced Industrial
 - Psychology
- - **Group Processes**
- HRM-05. Human Resource
 - Development
- HRM-06. Labour Legislations

CORE FACULTY OF THE HP UNIVERSITY BUSINESS SCHOOL

Faculty Profile

Name	Designation	Specialization
Dr. Yashwant Gupta gupta_yashwant1@rediffmail.com	Professor & Director	Accounting & Finance
Dr. J.B. Nadda j_b_naddal@yahoo.co.in	Professor	Organisation Behaviour, Management
Dr. C L Chandan chandan_cl@yahoo.com	Professor	Financial Management & Financial Markets
Dr. Shyam Lal Kaushal kaushal.shyam@gmail.com	Professor	HRD, Managerial Economics
Dr. Pawan Kumar Garga pkgarga@yahoo.co.in	Professor	Marketing
Dr. Dinesh Kumar drdinesh.hpui@gmail.com	Professor	Finance, Management Science-I
Dr. Jai Singh Parmar jai_sparmar@rediffmail.com	Professor	Economics Analysis, Business Policy
Dr. Parmod Sharma pramodsharma25l@ymail.com	Professor	Marketing, Business Environment

VISITING FACULTY (INDUSTRY AND OTHER INSTITUTIONS)

Faculty Profile

Prof. Y.S. Verma Pro Vice-Chancellor, H P Central University, Dharamshala (HP)

Prof. A.K. Vashisht University Business School, Chandigarh

Prof. Daleep Singh Business School of Management, MDU Rohtak

Prof. M.S. Turan Departement of Business Management GJU, Hissar

Prof. A.S. Chawla University School of Management, Punjabi University, Patiala Porf. Gurcharan Singh University School of Management, Punjabi University, Patiala

Prof. Balwinder Singh Head, Department of Business Management, GNDU Amritsar

Prof. Manjeet Singh School of Applied Management, Punjabi University, Patiala

Prof. D.P.S. Verma

Delhi Business School of Economics

Dr. S.K. Chadda

UBS, Punjab University, Chandigarh

Mr. S.K. Sharma CEO, Global Agri Systems India Ltd., New Delhi Prof. B.S. Dogra Dean Management, Rayat Bahra University, Mohali

Mr. Vikram Kumar Vice President (HR) Reliance Communication

Mr. Sachit Jain Executive Director, Vardhman Group & Industries

Dr. Anil Khosla Professor, Leiden University, Netherlands

Prof. H.S. Sandhu Professor, GNDU, Amritsar (Retd.)

Prof. P.P. Arya Professor, UBS, Punjab University, Chandigarh Prof. Satish Kapoor Professor, UBS, Punjab University, Chandigarh

Prof. S.C. Vaidya Professor, UBS, Punjab University, Chandigarh

Sh. S.S. Sodhi Professor, GM (HR), Gujrat Ambuja.

Prof. U.C. Singh Professor, Punjabi University, Patiala Mr Rajinder Guleria Ex-Chairman CII H.P. State Council.

Prof. Suresh Kumar Professor, H P University Business School, HPU Summerhill, Shimla-5

Prof. Sadhana Mahajan Professor, H P University Business School, HPU Summerhill, Shimla-5

Prof. Shashi Verma Professor, H P University Business School, HPU Summerhill, Shimla-5

Himachal Pradesh University

Country Code: 0+91, City Code: 0177 Tele: 2830938, 2831653

Fax No.: 0177-2830938 E-mail: vc_hpu@hotmail.com

Officers of the University

Sr. No.	Name of the Officer	Designation	Tel. Numbers
1.	Prof. A.D.N. Bajpai	Vice-Chancellor	2831363
2.	Prof. Rajender Chuahan	Pro. Vice-Chancellor	2831196
3.	Prof. T C Bhalla	Dean of Studies	2830922
4.	Prof. Sanjeev Mahajan	Dean Student's Welfare	2830926
5.	Prof. Mohan Jharta	Registrar	2830912
6.	Prof. S. L. Kaushal	Controller of Examination	2831911
7.	Prof. Raghuwinder Singh	Chief Warden	2831917
8.	Sh. Diwakar Kamal	Finance Officer	2830913
9.	Prof. Yashwant Gupta	Director(HPUBS)	2830938 2831653
		Security Officer	2831270

Prof. Yashwant Gupta
Director
Himachal Pradesh University Business School
Ph 91-0177-2830938(O)
E-mail: hpubsdirector@gmail.com

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Board of Control of HPUBS

Chairman 1. Prof. A.D.N. Bajpai (Vice-Chancellor) Vice-Chairman 2. Prof. Yashwant Gupta (Director HPUBS) 3. Prof. J. B. Nadda Member Prof. C L Chandan Member 4. 5. Prof. S.L. Kaushal Member 6. Prof. Pawan Garga Member Prof. Dinesh Kumar Sharma 7. Member 8. Prof. Jai Singh Parmar Member Prof. Pramod Sharma Member 9.

10. Registrar

Sh. Surender Kumar Sharma

11. Finance Officer

Secretarial Staff

Sh. Madan Lal Kapoor Section Officer 1. 2. Smt. Anjana Sharma Superintendent 3. Sh. Ashok Verma **Private Secretary** Sh. Jasbir Singh Dhiman Senior Assistant 4. 5. Sh. Avinash Bhardwaj Computer Technician 6. Sh. Hukam Chand Peon 7. Sh. Ravi Kumar Peon

Member

Member

Driver

Library Staff

8.

1. Sh. Madan Lal Sharma Senior Professional

Some of the Organizations where our students have been placed

ACC Ltd. IBM

Air India ICICI Prudential
Airtel Bharti ICICI Bank
APEDA IDBI
Asian Paints ITC

Bank of America JK Syntheti cs Centurian Bank of Punjab L & T Ltd

BHEL Mahindra & Mahindra Ltd.

Brooke Bond Ltd. Markfed

Cadbury India Ltd.

CIPLA Ltd.

Citi Bank

Coca Cola

Colgate Palmolive Ltd.

Max India Ltd.

Microsoft

Modi Xerox

Morepen Ltd.

Nestle India Ltd.

Crompton Greaves Ltd. NFL

Dabur India Ltd. Oil India Limited

DCM Ltd. ONGC
Dr. Reddy's Lab Pfizer Ltd.

Eicher Goodearth Parle Soft Drinks
Escorts Ltd. Reliance Communication

Feeders Lloyd Ltd. SAIL

Graver & Weil (India) Ltd. Spice Telecom Gabriel India Ltd. SRF Ltd.

Garware Paints SJVN Ltd.

General Insurance Standard Chartered Bank

HCL Tata International

HDFC life TCS

HDFC Bank

Hero Honda Ltd. Vardhman Group of Industries

HIMFED Voltas Ltd.
Hindustan Lever Ltd. Vygon India Ltd
HMT Ltd. Wimco Ltd.
HPMC Wipro India Ltd.

Placements

Himachal Pradesh University Regional Center Dharamshala (H.P.)

The year 1992 was a landmark MBA Self Financing in the history of Higher Education in Himachal Pradesh just as was 1970, the year Himachal Pradesh University was established at Shimla. The state made spectacular progress in expansion of education and pursued the path of excellence is a matter of pride. In order that students from remote and far flung areas may also benefit, Regional Centre of Himachal Pradesh University was started at Dharmsala in July 1992. Presently more that 10 post graduate courses are being offered by this Centre in the various disciplines.

In the near future, the Centre is also planning to introduce M.Phil and Ph.D programmes in selected subjects. Districts like Kangra, Hamirpur, Mandi, Una, Chamba, LahaulSpiti etc. and neighbouring states of Puniab and J & K reap benifits of higher education from this centre. A new sprawling campus has come up at Khanyara, a suburb of Dharmsala in the lap of Dhauladhar ranges. The Regional Centre is well equipped with all state of the art facilities. The University has decided to start MBA program in the Regional Centre from the session 2015-16.

- course Dharamsala from July 2015.
- Number of Seats in the course Shimla-171005 shall be 30.
- Fee for the course will be RS. 60,000/- Per Year

ADMISSION CRITERIA

A candidate has to appear in HPU-MAT for admission to MBA program. The admission shall be on the basis of marks scored in the Written Test. Group Discussion and Personal Interview by a board including an expert from H P university. Any Important functionaries graduate with minimum of 50% marks 1 in aggregate in bachelor's degree from UGC recognized university (45% marks in case of SC/ST) are eligible to seek admission to MBA course. The merit list will have weightage for score in 10th, Admission Helpline No. 10+2, graduation; HPU-MAT, group (O): discussion & personal interview (as per details given on page No. 7) as applicable in HPU Business School.

ADMISSION PROCEDURE

- H P University has decided to 1. Candidates seeking admission at HPU MBA (Self Financing) Regional Center are required to appear at Regional Centre in the HPU-MAT conducted by H P University Business School, Summerhill
 - 2. Students interested for admission in the MBA programme at Regional Center should also apply separately on the application from available at Regional Center Dharamsala.

Important Dates:

Sales of Information Brochure: 27th April 2015 onwards.

Counseling Schedule: 21st and 22nd July, 2015 at Regional Center Dharamshala

- Prof. K. S. Rana Director Mobile No: 94180-16708
- Dr. Manoj Kumar Coordinator Mobile No: 94186-26122

01892-246111, 01892-246101

Address: V.P.O Khnaiyra, Tehsil Dharamshala, Distt. Kangra(H.P.) - 176215

हिमाचल प्रदेश विश्वविद्यालय – कुलगीत

पवित्रित वेदमंत्रो से मनोरम देवभूमि—निलय विराजे नवल नालन्दा उन्हीं की छाँव में मधुमय हिमाचल विश्वविद्यालय विविध विद्यावलय, जय जय !!

> धरा जो शक्तिपीठों की, धरा शत कोटि तीथों की धरा जो शैलसंस्कृति की, धरा जो नृत्य—गीतों की जहाँ रावी—विपाशा चन्द्रभागा पुण्य सलिलायें कुसुम गलहार बनती है शतद्रू संग, सरितायें

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विविधविद्यावलय, जय जय!!

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लिए 'शास्त्रे च शस्त्रे कौशलम्' का मंत्र जो निर्भय

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विविधविद्यावलय, जय जय !!

तपोरत देवदारू खड़े तथागत—सदृश हैं लगते सुभग सन्देश मैत्री का निरन्तर बाँटते रहते हिमाचल का परम गौरव, सदन विद्या—कलाओं का सदन विज्ञान का, तकनीकियों का, योग्यताओं का

निरन्तर बढ़ रहा आगे उदित रवि सा, सतत समुदय हिमाचल विश्वविद्यालय विविधविद्यावलय, जय जय !!

KULGEET ---- THE UNIVERSITY ANTHEM

Adorned with the holy Veda Mantras
The abode of the gods nestles the novel Nalanda
Himachal University
The jewel of myriad learning
Victory to you!

The land where deities abide, a hundred pilgrimages invite The land of mountain culture where dance and song entice The land where the Ravi-Vipasha-Chandrabhaga-And Sutlej weave a garland bright

Rishi Mandavya's sacred land, is alive with learning and purity Himachal University
The jewel of myriad learning
Victory to you!

As far as the eyes can behold the glorious Dhauladhars unfold The radiant rays of knowledge irradiate every hill and fold As the feet sway to the Nati and lips sing the Chamba songs The Goddess Sharada herself appears in incarnate form

Fearless with the mantra of Shastrey cha Shastrey Kaushalam Himachal University The jewel of myriad learning Victory to you!

The ascetic deodar trees stand with equanimity Reminiscent of the Buddha in their calm tranquility They offer ceaselessly, missives of sweet amity Himachal's supreme dignity, the seat of erudition-Of Art and Science, Technology and Ability

Marching steadily on, like the risen sun of dawn Himachal University The jewel of myraid learning Victory to you!

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