

HIMACHAL PRADESH UNIVERSITY BUSINESS SCHOOL (HPUBS)

(Himachal Pradesh University Management Aptitude Test)

तमसो
माँ
ज्योतिर्गमय

45 Years of Quality Management Education



HPU-MAT-2016

HIMACHAL PRADESH
UNIVERSITY MANAGEMENT
APTITUDE TEST

**HAND BOOK OF
INFORMATION**

H.P. UNIVERSITY
BUSINESS
SCHOOL
SHIMLA - 5

www.hpubsshimla.org

CONTENTS

Vice Chancellor's Message	1
Himachal Pradesh University	2
HPU-MAT 2016	3
Himachal Pradesh University Business School	4
Admission Process	7
MBA Program /Specializations	10
Faculty Profile	11
Officers of the University	13
Board of Control of Himachal Pradesh University Business School	14
Placements	15
Himachal Pradesh University Regional Center, Dharmashala	16
Application Form, Admit Card and Identification Sheet	Attached

संदेश

मुझे यह जानकर प्रसन्नता हो रही है कि हिमाचल प्रदेश विश्वविद्यालय के वाणिज्य स्कूल में शैक्षणिक सत्र 2016-18 में छंटनी परीक्षा के माध्यम से प्रवेश प्रक्रिया आरम्भ करने के लिए विवरणिक तैयार कर ली गई है।

इस विश्वविद्यालय ने अपने लगभग 46 वर्षों में शिक्षा के प्रचार-प्रसार में कई कीर्तिमान स्थापित किए हैं तथा यह विश्वविद्यालय पूरे राज्य का केवल एक मात्र सम्बद्धता प्रदान करने के अतिरिक्त अकेला सह-आवासीय उच्च शिक्षा का प्रगतिशील केन्द्र है।

वर्तमान संदर्भ में उच्चतर शिक्षा की उपयोगिता बदलते परिवेश के साथ-साथ परम्परागत विषयों से हटकर व्यवसायिक एवं रोजगारपरक होती जा रही है जिसके लिए हमें निरन्तर मेहनत और कठिन परिश्रम करने की आवश्यकता है। नई सम्भावनाओं एवं चुनौतियों के मदेनजर नये सिरे से उच्चतर शिक्षा को और अधिक आकर्षक बनाने के लिए प्रतिस्पर्धात्मक परीक्षाओं में बेहतर प्रदर्शन के लिए ग्रामीण क्षेत्रों पर अधिक ध्यान देना चाहिए।

मुझे आशा ही नहीं बल्कि पूर्ण विश्वास है कि इस विश्वविद्यालय में उच्चतर शिक्षा ग्रहण करने के लिए उपयुक्त वातावरण के साथ-साथ यहां का मौसम भी अति अनुकूल है।

मैं यहां शिक्षा ग्रहण के लिए आने वाले सभी छात्र-छात्राओं को अपनी शुभकामनायें देता हूँ।

प्रो. ए.डी.एन. वाजपेयी
कुलपति



Himachal Pradesh University

Himachal Pradesh University, Shimla established in July 1970 through an Act of Himachal Pradesh State Legislature, is one of the leading affiliating-cum- residential Universities in India. Though it does share the challenges and limitations of hill Universities, it nevertheless stands apart from the rest in academic accomplishments. Being the only multi-faculty affiliating University in the State, it serves the people of Himachal Pradesh, through teaching, research and extension activities. It has a beautiful and sprawling campus spread over 200 acres. Its beautiful surroundings present a panoramic view of snow peaked mountains, Rhododendron, Silver Oak, Pine and Deodar trees. The salubrious climate and congenial atmosphere is ideally suited for higher studies and research.

From the viewpoint of academic expanse, the canvas of the University has become sufficiently enlarged. At present, it has 12 faculties (of which 8 are campus based) 32 Teaching departments; 15

specialized teaching, research and training centres; and seven 'Chairs'. On the Campus, there are 256 teachers in position. About 5988 students are receiving education in the different teaching departments. There are as many as 262 conventional and professional colleges affiliated to or constituent of the University.

Besides Departmental Libraries, it has one very impressive and rich six-storey Library which is a repository of more than two lakhs books. It subscribes to 541 journals, of which 385 are national and 156 are international journals. The departmental libraries have their own collection of text and reference books of immense use to teachers and students.

The Departments belonging to Sciences, Humanities and Social Sciences have been carrying out specialized and socially responsive inter-disciplinary research in areas as varied as bio-technology, ethno-biosciences, industrial chemistry, wood sciences, tribal studies, economics, sociology, geography, clinical psychology, the language and culture in Himachal Pradesh, post colonial and subaltern perspectives on history, literature, art, culture and media.

Attention has also been given to the issues relating to the State's economy and its resource base, hill development, demography, regional & human geography, cartography, remote sensing, inequalities of various kinds, area-specific developmental perspectives, eco-development, handicrafts, cottage and small scale industries, horticulture, agriculture, land revenue, cooperatives, rural development, environment, sustainable development, hydro-electric power, trade and commerce, socio-biology, ethno botany, polymer chemistry with special focus on Himachali wool, bio fertilizers etc.

Himachal Pradesh University -- Management Aptitude Test (HPU-MAT)

A. LAST DATE FOR RECEIVING APPLICATION IN THE OFFICE OF DIRECTOR, HPUBS

By Hand : 05-05-2016 (Upto 5.00 PM)

By Post : 07-05-2016

ADMISSION SCHEDULE

B. ADMISSION SCHEDULE: (HPUBS)

Date of Entrance Examination	28.05.2016 (Saturday)
Date for Declaration of Result	08.06.2016
Date of GD/Interview for Subsidized Seats	4th, 5th, 6th & 7th July 2016
Declaration of Final Result for Subsidized Seats	09th July, 2016
Date of GD/Interview for Non-Subsidized Seats	11th,12th,13th,14th,15th&16th July, 2016
Declaration of Final Result for Non Subsidized Seats	18th July, 2016

NOTE :

1. The result of the written test will be displayed on the notice board of HPUBS and made available on the website of HPUBS: www.hpubsshimla.org
2. Those who are appearing provisionally shall have to submit result certificate at the time of group discussion/interview.

M ISSION

Our commitment to management education focuses on building a deep understanding of business, teaching with skill and passion, and communicating ideas that have power in practice. Our dedication to dealing with actual management situation, taking up problem-focused research, and application of case method of instruction, continue to be the hallmarks of our curriculum.

The MBA programme at Himachal Pradesh University prepares students for management and staff positions in regional, national, and international organizations. Co-curricular emphasis is on ethical leadership, teamwork, creative problem solving, global perspectives, environment concerns, and skilful applications of information technology.

We, the members of the HPUBS (formerly known IMS) strive for the high standards in all our pursuits to achieve our objectives. We interact with each other to produce knowledge and create understanding, to build an intellectually rigorous learning environment and to show uncompromising dedication to our stakeholders.

INITIATIVES THAT COUNT

Determined to provide a quality management education, HPUBS updates MBA curriculum to keep pace with the changing requirement of the corporate world.

--> A Unique feature of the curriculum is, Two Major Specializations where students have the choice to pursue studies in the areas of their interest and it also empowers them for seeking suitable jobs in the ever-changing world of business.

•--> Students have a "real world experience" through on the job training, project work, and opportunity to 'shadow' an

executive- The Business School has State-of-the-art IT-laboratory, modern educational gadgets, well-equipped High Tech lecture theatres and Business School's own library with latest volumes of books and VCDs on management

•--> Business School-industry interaction has enabled the Business School to provide better placements to the students.

--> Alumni Association has invigorated the Business School with cutting-edge vision and profuse enthusiasm to perform better amidst hard-hitting global environment

The Master of Business Administration (MBA) from our Business School has excelled in the business world as professional managers and entrepreneurs. Keeping in view the global environment of business, we have re-engineered the management development processes in this Business School.

A number of foreign students from the South Asian, Middle East and African countries have been trained in the past.

The Business School is proud of some eminent personalities in the field of management education who were associated with its establishment and development, but we do not believe in hawking our rich tradition alone. We continue to keep our training and development effort up-to-date.

Excellent climate, state of the art infrastructure facilities and a beautiful location make learning in our Business School a unique experience. The Core Faculty comprises of about Twelve management & commerce graduates with research qualifications. Instructions are supplemented by management & commerce graduates with research qualifications. Instructions are supplemented by distinguished guest faculty drawn both from the Industry and Academic World. Total Quality Management is the hallmark of education in the Business School.

INFORMATION TECHNOLOGY ORIENTATION

The LAN of the Business School is presently connected through the BSNL (Bharat Sanchar Nigam Ltd) with the Cyber World. WAN for E_learning will turn operational in the current session. The class rooms, faculty rooms and IT Lab is connected through a LAN. Internet facility is available to all students and teachers.

The Business School has latest technology for utilizing Internet facility including latest hardware and software's. The courses have a strong IT content. The Business School also offers two compulsory courses on Management Information System (MIS) and Applications of computer in Business. Further, the Business School has strengthened IT- enabled electronic business management by establishing its own modern computer lab.

SELF LEARNING GROUPS

The students of the Business School apply the principle of participative management by

organising academic and co-curricular activities through the Self Learning Groups of students under the able guidance of the faculty. Which strives to:

- > Empower its members with necessary managerial competencies by way of creating an enabling environment in the Business School and organising a number of professional development activities.
- > Assist HPUBS in achieving its goals of high quality management education.
- > Make its members 'self-reliant' and 'self-directed'.

SHIMLA MANAGEMENT JOURNAL

The Business School publishes its management journal, "Shimla Management Journal", which is a strong medium of disseminating the management knowledge across the country.

H. P. University Business School

Training & Placement Cell

In order to enhance the university industry interaction the placement cell has been operational at the Business School. This cell is instrumental in arranging “On The Job Training” and final placement for the students.

SHIMLA MANAGEMENT ASSOCIATION

The Business School is the pioneering spirit behind the Shimla Chapter of All India Management Association.

Shimla Management Association, a group of alumni, functions within the Business School so as to have an intense interaction with the Industry. The association looks after the functions of, consultancy and liaison with old students as well as industrial world. The students of the Business School

may become the members of the association.

The University-Industry interaction has been intensified and the Business School plans to work in close contact with H.P. Chapter of PHD CCI through the Shimla Management Association.

COURSES OFFERED

HPUBS runs MBA and Ph.D. programmes. It has a strong doctoral programme boasting of about 140 Ph.D. and 300 M.Phil. scholars over the years. Candidates who qualify UGC-JRF/NET may get registered for Ph.D. programme in management studies, if otherwise eligible.

MBA PROGRAMME

The MBA program is spread over four semesters. The curricula of program have been designed with the objective of inculcating technical, human, analytical and conceptual skills among the students. The knowledge of different functional

areas of management is further enriched by offering specializations in three fields, namely Finance, Marketing, Human Resource.

For facilitating participative learning, the Business School utilizes a number of techniques including case study, management games, role plays, group discussions, brain storming, simulations, quizzes, problem solving, etc. Through a spectrum of modern educational gadgets, learning is made a more pleasant and unforgettable experience.

Admission Process

The Application Form duly filled up is required to be submitted in the office of Director, HPUBS, H.P. University, Shimla-171005, along with the following:

The Admit Card and two enclosed envelopes bearing stamps of Rs 6/- each or as per the norms of postal services.

MINIMUM ELIGIBILITY FOR ADMISSION

Minimum eligibility for the course is any first bachelor degree of a university, established by law in India, at least with 50% marks (with 45% marks in the case of Scheduled Caste/Scheduled Tribe candidates). The candidates who are appearing for their final examination of Bachelor Degree examination in March/April, 2016 shall be allowed to appear in HP University Management Aptitude Test (HPU-MAT), but the final selection is subject to their satisfying the eligibility condition.

AGE LIMIT

Except for Non-subsidized, serving or retired defence personnel, the maximum age limit is 26 years for

boys and 28 years for girls (29 years in case of SC/ST candidates both for boys and girls) as on 1st of July of the year concerned.

Provided that the Vice-Chancellor shall have the power to permit age relaxation for reason to be recorded in writing up to a maximum of three months. Provided further that age bar shall not apply in case of Non-subsidized students, defence personnel, State/ Government of India nominees.

H P U M A N A G E M E N T A P P T I T U D E T E S T (HPU-MAT)

The admission is based on the merit in competitive examination, which comprises of Application Rating, Management Aptitude Test, Group Discussion and Personal Interview. HPU-MAT will be of objective type consisting of Multiple Choice Questions (MCQ). Candidates for Non-subsidized seats have to compete among themselves, so is the case with the candidates in subsidized seats. Separate merit list will be prepared for subsidized category and non subsidized category. The

weightage assigned in computing merit is as follows: -

- 1 Application Rating [10 % of the percentage of marks obtained in each of the following examinations i.e. matriculation, 10+2 and graduation.] - 30 Marks
- 2 Management Aptitude Test (HPU-MAT) - 50 Marks
- 3 Group Discussion - 10 Marks
- 4 Personal Interview - 10 Marks

(i) EXAMINATION CENTRES

The HPU-MAT will be conducted at Shimla, Solan, Dharamshala, Hamirpur, Mandi, Una, Palampur and Chandigarh. The Business School reserves the right to alter the date/centre of entrance examination.

NOTE: - The centre will be created depending on availability of adequate number of applicants.

(ii) COMPOSITION OF TEST

The HPU-MAT will have four sections: A) English Comprehension & Language, B) Numerical Ability & Data Interpretation, C) General Intelligence

& Critical Reasoning, D) General Knowledge & Business Awareness. Each section will have about fifty (50) questions. The performance in HPU-MAT is the basis for screening the candidates for group discussion and personal interview.

THE NUMBER OF SEATS:

The HPUBS admits 120 students for MBA course. Out of which 60 seats are under subsidized category and 60 seats are under Non-subsidized category.

RESERVATION IN SUBSIDIZED CATEGORY SEATS

Admission to MBA programme except for seats reserved for Non-subsidized candidates shall be subject to the following conditions:

- A. 15% and 7½ % seats shall be reserved for SC and ST candidates respectively, having domicile of Himachal Pradesh – irrespective of the Institutions from where they have passed their qualifying examination.
- B. The remaining 77 ½ % seats shall be filled up as under: -

- i) 25% of the seats for admission shall be open for all the candidates- irrespective of the Institution from where they have passed their qualifying-examination.
- ii) 75% of the seats shall be filled out of the candidates, who have passed their qualifying examination from the HP University or HP Krishi Vishwavidyalaya Palampur or Dr. Y S Parmar University of Horticulture and Forestry, HP Technical University and Central University of Himachal Pradesh or the candidates who are Himachal Pradesh domicile irrespective of passing qualifying examination from any other University established by Law in India which is equivalent to the qualifying examination of Himachal Pradesh University, subject to the following reservations:
- (a) 5% of the seats shall be reserved for outstanding sportsmen/ women.
- (b) 5% of the seats shall be reserved for outstanding cultural activists.
- (c) 3% of the seats shall be reserved for persons with Disabilities
- C. Provided that the minimum eligibility for admission to a course in case of SC/ST will be 5% lower than the eligibility conditions for other students.
- D. Provided further that one seat (Supernumerary) shall be reserved for the serving/ retired defence service personnel, if they fulfil the minimum eligibility conditions prescribed for admission.
- E. Provided further that one seat (Supernumerary) shall be reserved for the single Girl Child of Himachali Domicile. Applicant under this category must attach a certificate from the Executive Magistrate.

The roster of admission, showing reservations of various categories shall be used as per H.P. University rules.

Breakup of Subsidized seats as per roster for Academic Session (2016-2018)

1.	Open to all	12
2.	Internal General	30
3.	SC	09
4.	ST	04
5.	Sports Person	02
6	Cultural Activist	02
7.	Physical Challenged	01
	Total	60
	Defense Personal (Supernumerary)	01
	Single Girl Child (Supernumerary)	01

Note:

- Roster for SC/ST started from 01 to 60 on 120 points basis.
- Roster for cultural, Sports and Physical Challenged started from 19 to 53 on 120 points basis.

Fee Structure

FEE FOR SUBSIDIZED SEATS (as per university rule):

Approximately **Rs. 10,000 /-** Per Annum (subject to change from time to time)

COMPUTER FEE

Computer fee will be charged by the office of the Business School, Rs. 1500/- in the first Semester to be paid at the time of admission and Rs. 1500/- at the time of seeking admission (continuation) in third Semester.

NON-SUBSIDIZED SEATS AND FEE

Total number of seats under Non-subsidised shall be 60, which shall be open to candidates of all category. Three seats shall be reserved for wards of H. P. University employees under non subsidized category.

Candidates admitted under Non-subsidized category shall be charged a consolidated fee of ` 1,00,000/- (Rupees One Lac. only) per annum/session 2016-2018 and are also required to pay the normal university fee and computer fee as mentioned above. These dues have to be deposited at the time of admission to the First and Third Semesters through a bank draft in favour of Director, HPUBS, H.P. University, Shimla-171005. This will not cover boarding, lodging, medical, travel and other personal expenses.

No shifting of candidates from non-subsidized category to subsidized category shall be done after the last date

for admission (in case of candidates who have applied for both the categories).

The University Business School reserves the right of fixing the number of seats for this category of students, depending upon the availability of facilities in the University Business School.

RESIDENTIAL FACILITIES

University hostels accommodate some students on the basis of merit, depending upon the number of vacancies in the hostel. The residential arrangement for the rest is the responsibility of candidates themselves.

CONDUCT AND DISCIPLINE OF STUDENTS:

- (a) Ragging is strictly banned in HP University. There shall be no ragging in and outside the teaching departments of the University, College or Institutions affiliated to or maintained by the University or the hostels and also on roads/ approaches leading to such Institutions/Hostels.
- (b) Ragging means and includes any type of physical or mental torture, done by any individual or group either by words or by conduct, which gives an apprehension in the

mind of a person that he cannot pursue his studies free from any mental disturbance/ torture created thereby

- c.) Ragging is banned in the Institution and any student indulging in ragging is likely to be punished appropriately. Punishment includes imprisonment, fine or both expulsion from the Institution, suspension from the Institution or classes for a limited period or fine with a public apology. The punishment may also take shape of (i) withholding scholarship (ii) debarring from representation in events (ii) withholding of results (iv) suspension or expulsion from hostel or mess.

(NOTE: Notwithstanding anything contained in this Handbook of Information, the students will have to abide by provisions of the HPU Act, Statutes, Ordinances, Rules & Regulations as may be framed and amended from time to time.)

MBA PROGRAMME

The course curricula of programme focuses on infusing problem-solving skills among the students. They enable them to aptly scan the

opportunities and challenges emerging in business environment. Seminars, workshops, conferences and symposia are organized to expose students to the development in the macro environment and also to develop necessary analytical and interactional skills. All through the course, an inter-disciplinary approach is adopted in order to develop a multi-faceted personality.

For facilitating participative learning, the Business School utilizes a number of techniques including case study, management games, role plays, group discussions, brain storming, simulations, quizzes, problem solving, etc. Through a spectrum of modern educational gadgets, learning is made a more pleasant and unforgettable experience.

They enable them to aptly scan the opportunities and challenges emerging in the business environment. Seminars, workshops, conferences and symposia are organized to expose students to the development in the macro environment and also to develop necessary analytical and interactional skills. All through the course, an inter-disciplinary approach is adopted in order to develop a multi-faceted personality.

MBA Programme & Specializations

MBA program is spread over four semesters (two year duration), with dual specialization in second year. In addition to various courses, students work on research projects and undergo eight-weeks 'On-the-Job' training. Papers offered during First Year and Second Year of the programme shall be as follows.

FIRST SEMESTER

- 101 Management Process & Organisational Behaviour
- 102 Management Science-I
- 103 Managerial Economics
- 104 Business Environment
- 105 Indian Ethos & Values
- 106 Accounting for Managers

SECOND SEMESTER

- 201 Organizational Effectiveness, Change and Organizational Development
- 202 Management Science – II
- 203 Human Resource Management
- 204 Financial Management
- 205 Marketing Management
- 206 Operations Management
- 207 Research Methodology
- 208 Viva – Voce

THIRD SEMESTER

- 301 Strategic Analysis
- 302 Management Information System
- 303 On-the-Job Training Report
- 304 - 305 Specialization – I (Two Courses)
- 306 - 307 Specialization – II (Two Courses)

FOURTH SEMESTER

- 401 Strategic Management
- 402 -403 Specialization – I (Two Courses)
- 404 - 405 Specialization – II (Two Courses)
- 406 Project Report
- 407 Training Report
- 408 Viva – Voce

Students have the option of taking Two specializations out of three specialization areas given below. Under each specialization they will have to study two papers in third semester and two papers in fourth semester.

FINANCE :

- FM-01. Indian Financial System
- FM-02. Security Analysis and Investment Management

- FM-03. International Financial Management
- FM-04. Advanced Financial Management
- FM-05. Project Planning, Analysis and Management
- FM-06. Working Capital Management

MARKETING :

- MM-01. Marketing Research
- MM-02. Advertising Management
- MM-03. Strategic Marketing
- MM-04. Rural Marketing
- MM-05. Sales and Distribution Management
- MM-06. Brand Management

HUMAN RESOURCE MANAGEMENT:

- HRM-01. Industrial Relations
- HRM-02. Advanced Industrial Psychology
- HRM-03. Personnel Research
- HRM-04. Managing Interpersonal and Group Processes
- HRM-05. Human Resource Development
- HRM-06. Labour Legislations

CORE FACULTY OF THE HP UNIVERSITY BUSINESS SCHOOL

Faculty Profile

Name	Designation	Specialization
Dr. Yashwant Gupta gupta_yashwant1@rediffmail.com	Professor & Director	Accounting & Finance
Dr. J.B. Nadda j_b_naddal@yahoo.co.in	Professor	Organisation Behaviour, Management
Dr. C L Chandan chandan_cl@yahoo.com	Professor	Financial Management & Financial Markets
Dr. Shyam Lal Kaushal kaushal.shyam@gmail.com	Professor	HRD, Managerial Economics
Dr. Pawan Kumar Garga pkgarga@yahoo.co.in	Professor	Marketing
Dr. Dinesh Kumar drdinesh.hpui@gmail.com	Professor	Finance, Management Science-I
Dr. Jai Singh Parmar jai_sparmar@rediffmail.com	Professor	Economics Analysis, Business Policy
Dr. Parmod Sharma pramodsharma25l@ymail.com	Professor	Marketing, Business Environment

Faculty Profile

VISITING FACULTY (INDUSTRY AND OTHER INSTITUTIONS)

Prof. Y.S. Verma	Pro Vice-Chancellor, H P Central University, Dharamshala (HP)
Prof. A.K. Vashisht	University Business School, Chandigarh
Prof. Daleep Singh	Business School of Management, MDU Rohtak
Prof. M.S. Turan	Departemnt of Business Management GJU, Hissar
Prof. A.S. Chawla	University School of Management, Punjabi University, Patiala
Porf. Gurcharan Singh	University School of Management, Punjabi University, Patiala
Prof. Balwinder Singh	Head, Department of Business Management, GNDU Amritsar
Prof. Manjeet Singh	School of Applied Management, Punjabi University, Patiala
Prof. D.P.S. Verma	Delhi Business School of Economics
Dr. S.K. Chadda	UBS, Punjab University, Chandigarh
Mr. S.K. Sharma	CEO, Global Agri Systems India Ltd., New Delhi
Prof. B.S. Dogra	Dean Management, Rayat Bahra University, Mohali
Mr. Vikram Kumar	Vice President (HR) Reliance Communication
Mr. Sachit Jain	Executive Director, Vardhman Group & Industries
Dr. Anil Khosla	Professor, Leiden University, Netherlands
Prof. H.S. Sandhu	Professor, GNDU, Amritsar (Retd.)
Prof. P.P. Arya	Professor, UBS, Punjab University, Chandigarh
Prof. Satish Kapoor	Professor, UBS, Punjab University, Chandigarh
Prof. S.C. Vaidya	Professor, UBS, Punjab University, Chandigarh
Sh. S.S. Sodhi	Professor, GM (HR), Gujrat Ambuja.
Prof. U.C. Singh	Professor, Punjabi University, Patiala
Mr Rajinder Guleria	Ex-Chairman CII H.P. State Council.
Prof. Suresh Kumar	Former Professor, HPUBS, H P University, Shimla
Prof. Sadhana Mahajan	Former Professor, HPUBS, H P University, Shimla5
Prof. Shashi Verma	Former Professor, HPUBS, H P University, Shimla

Himachal Pradesh University
Country Code : 0+91, City Code : 0177 Tele : 2830938, 2831653
Fax No. : 0177-2830938
E-mail : vc_hpu@hotmail.com

Officers of the University

Sr. No.	Name of the Officer	Designation	Tel. Numbers
1.	Prof. A.D.N. Bajpai	Vice-Chancellor	2831363
2.	Prof. Rajender Chauhan	Pro. Vice-Chancellor	2831196
3.	Prof. Girija Sharma	Dean of Studies	2830922
4.	Prof. Sanjeev Mahajan	Dean Student's Welfare	2830926
5.	Dr. Pankaj Lalit	Registrar	2830912
6.	Prof. S. L. Kaushal	Controller of Examination	2831911
7.	Prof. Veena Sharma	Chief Warden	2831917
8.	Sh. Diwakar Kamal	Finance Officer	2830913
9.	Prof. Yashwant Gupta	Director(HPUBS)	2830938 2831653
		Security Officer	2831270

Prof. Yashwant Gupta
Director
Himachal Pradesh University Business School
Ph 91-0177-2830938(O)
E-mail: hpubsdirector@gmail.com

Board of Control of HPUBS

1.	Prof. A.D.N. Bajpai (Vice-Chancellor)	Chairman
2.	Prof. Yashwant Gupta (Director HPUBS)	Vice-Chairman
3.	Prof. J. B. Nadda	Member
4.	Prof. C L Chandan	Member
5.	Prof. S.L. Kaushal	Member
6.	Prof. Pawan Garga	Member
7.	Prof. Dinesh Kumar Sharma	Member
8.	Prof. Jai Singh Parmar	Member
9.	Prof. Pramod Sharma	Member
10.	Registrar	Member
11.	Finance Officer	Member

Secretarial Staff

1.	Smt. Anjana Sharma	Superintendent
2.	Sh. R. S. Pal	Private Secretary
3.	Sh. Jasbir Singh Dhiman	Senior Assistant
4.	Sh. Avinash Bhardwaj	Computer Technician
5.	Sh. Hukam Chand	Peon
6.	Sh. Ravi Kumar	Peon
7.	Sh. Surender Kumar Sharma	Driver

Some of the Organizations where our students have been placed

ACC Ltd.	IBM
Air India	ICICI Prudential
Airtel Bharti	ICICI Bank
APEDA	IDBI
Asian Paints	ITC
Bank of America	JK Synthetics
Centurian Bank of Punjab	L & T Ltd
BHEL	Mahindra & Mahindra Ltd.
Brooke Bond Ltd.	Markfed
Cadbury India Ltd.	Max India Ltd.
CIPLA Ltd.	Microsoft
Citi Bank	Modi Xerox
Coca Cola	Morepen Ltd.
Colgate Palmolive Ltd.	Nestle India Ltd.
Crompton Greaves Ltd.	NFL
Dabur India Ltd.	Oil India Limited
DCM Ltd.	ONGC
Dr. Reddy's Lab	Pfizer Ltd.
Eicher Goodearth	Parle Soft Drinks
Escorts Ltd.	Reliance Communication
Feeders Lloyd Ltd.	SAIL
Graver & Weil (India) Ltd.	Spice Telecom
Gabriel India Ltd.	SRF Ltd.
Garware Paints	SJVN Ltd.
General Insurance	Standard Chartered Bank
HCL	Tata International
HDFC life	TCS
HDFC Bank	
Hero Honda Ltd.	Vardhman Group of Industries
HIMFED	Voltas Ltd.
Hindustan Lever Ltd.	Vygon India Ltd
HMT Ltd.	Wimco Ltd.
HPMC	Wipro India Ltd.

Placements

Himachal Pradesh University Regional Center Dharamshala (H.P.)

The year 1992 was a landmark in the history of Higher Education in Himachal Pradesh just as was 1970; the year Himachal Pradesh University was established at Shimla. The State made spectacular progress in expansion of education and pursued the path of excellence which is a matter of pride. In order that students from remote and far flung areas may also benefit, Regional Centre of Himachal Pradesh University was started at Dharamshala in July 1992. Presently more than 13 post graduate courses in the various disciplines and M.Phil in five disciplines are being offered by this Centre.

In the near future, the Centre is also planning to introduce Ph.D programme in selected subjects. Districts like Kangra, Hamirpur, Mandi, Una, Chamba, LahaulSpiti etc. and neighbouring states of Punjab and J & K reap benefits of higher education from this centre. A new sprawling campus has come up at Khaniyara, a suburb of Dharamshala in the lap of Dhauladhar ranges. The Regional Centre is well equipped with all state of the art facilities. The University has started MBA program in the Regional Centre from the session 2015-16.

MBA Self Financing

- **Number of Seats in the course shall be 30+ one seat for single girl child**
- **Fee for the course will be Rs. 60,000/- Per Year Plus normal University fees**

ADMISSION CRITERIA

A candidate has to appear in HPU-MAT for admission to MBA program. The admission shall be on the basis of marks scored in the Written Test, Group Discussion and Personal Interview by a board including experts from H P University. Any graduate with minimum of 50% marks in aggregate in bachelor's degree from UGC recognized university (45% marks in case of SC/ST) are eligible to seek admission to MBA course. The merit list will have weightage for score in 10th, 10+2, graduation; HPU-MAT, group discussion & personal interview (as per details given on page No. 7) as applicable in H.P.U. Business School.

ADMISSION PROCEDURE

1. Candidates seeking admission at HPU Regional Center are required to appear in the HPU-MAT conducted by H.P. University Business School, Summer hill Shimla-171005;

2. Students interested for admission in the MBA programme at Regional Center should also apply separately on the application form available at Regional Center Dharamshala.
3. GD and PI for the admission will be held at HPU Regional Center Dharamshala

Important Dates:

For admission to MBA Course at Regional Centre Dharamshala the Handbook of Information can be obtained from the Dharamshala counter from 10th June 2016 onwards.

Last date of receipt of application form: July 05, 2016.

Counselling Schedule:

21st and 22nd July, 2016 at H.P.U. Regional Center, Dharamshala.

Important functionaries

1. **Prof. Kuldeep Kumar Attri, Director, HPU Regional Centre, Mobile No: 9 4 1 8 2 - 1 1 8 6 8 e m a i l : kuldeepkumar.attri@gmail.com**
2. **Dr. Manoj Sharma, Coordinator, Mobile No: 94186-26127**

Admission Helpline No.

(O): 01892-246111, 01892-246100

Address: V.P.O Khanyara, Tehsil Dharamshala, Distt. Kangra (H.P.) - 176218

हिमाचल प्रदेश विश्वविद्यालय – कुलगीत

पवित्रित वेदमंत्रो से मनोरम देवभूमि—निलय
विराजे नवल नालन्दा उन्हीं की छाँव में मधुमय
हिमाचल विश्वविद्यालय
विविध विद्यावलय, जय जय !!

धरा जो शक्तिपीठों की, धरा शत कोटि तीर्थों की
धरा जो शैलसंस्कृति की, धरा जो नृत्य—गीतों की
जहाँ रावी—विपाशा चन्द्रभागा पुण्य सलिलायें
कुसुम गलहार बनती है शतद्रू संग, सरितायें

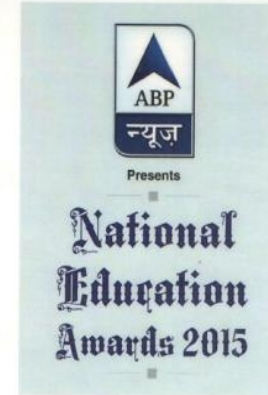
धरा माण्ड्य ऋषि की परम पावन, ज्ञानमय—चिन्मय
हिमाचल विश्वविद्यालय
विविधविद्यावलय, जय जय !!

जहाँ तक रम्य धौलाधर पर्वत—श्रृंखला दिखतीं
वहाँ तक ज्ञान मधु रश्मियाँ नितफैलती रहतीं
थिरकते पाँव नाटी पर, लरजते गीत चम्बा के
स्वयं श्री शारदा साकार हो उठतीं उन्हें गाके

लिए 'शास्त्रे च शस्त्रे कौशलम्' का मंत्र जो निर्भय
हिमाचल विश्वविद्यालय
विविधविद्यावलय, जय जय !!

तपोरत देवदारु खड़े तथागत—सदृश हैं लगते
सुभग सन्देश मैत्री का निरन्तर बाँटते रहते
हिमाचल का परम गौरव, सदन विद्या—कलाओं का
सदन विज्ञान का, तकनीकियों का, योग्यताओं का

निरन्तर बढ़ रहा आगे उदित रवि सा, सतत समुदय
हिमाचल विश्वविद्यालय
विविधविद्यावलय, जय जय !!



OUTSTANDING B-SCHOOL NORTH

Presented to

**Himachal Pradesh University
Business School,
Shimla**

23rd July, 2015 | Taj Lands End, Mumbai

**HIMACHAL PRADESH UNIVERSITY
BUSINESS SCHOOL (HPUBS)
SUMMER HILL,
SHIMLA - 171005 (INDIA)**

For Gen. Subsidized and Non-Subsidized Categories
Price : Rs. 1000/- By Post : Rs. 1050/- (Sr. No. 1 to 2400)

For SC/ST Categories and Non-Subsidized Categories
Price : Rs. 500/- By Post : Rs. 550/- (Sr. No. 3001 to 3600)